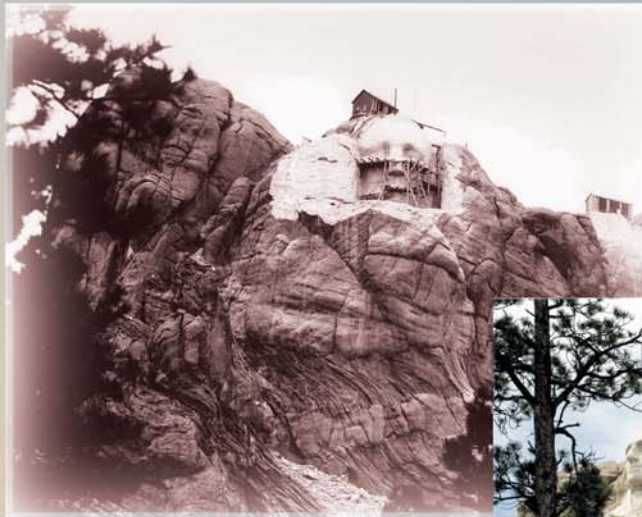
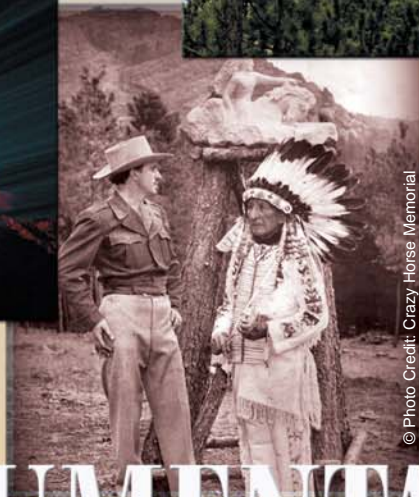


Mountain Plains-Museums Association · 2010 Conference
September 13 - 17, 2010 · Rapid City, South Dakota

MPMA



© Photo Credit: Crazy Horse Memorial



© Photo Credit: Crazy Horse Memorial

MONUMENTAL VISIONS:

Carving *the* FUTURE *for* MUSEUMS

Preliminary Conference Book

HOST COMMITTEE

Co-Chairs: **Mary A. Kopco**, Director, Adams Museum & House, Deadwood; **Raymond D. Summers**, Executive Director, The Journey Museum, Rapid City

Committee: **Deborah Gangloff**, Director, Days of '76 Museum, Deadwood; **Nyla Griffith**, Media and Publications Director, TDG Communications, Deadwood; **Sandy Heintz**, Assistant Director, Rapid City Convention & Visitors Bureau, Rapid City; **Neal Larson**, Vice-President, Black Hills Institute of Geological Research, Inc., Hill City; **Rick Mills**, Executive Director, South Dakota State Railroad Museum, Hill City; **Joe Muller**, COO/Business Manager, The Mammoth Site, Hot Springs; **Christine Paige Diers**, Executive Director, Sturgis Motorcycle Museum & Hall of Fame, Sturgis; **Reid L. Riner**, Director, Minnulusa Historical Association at the Journey Museum, Rapid City; **Sally Y. Shelton**, Collections Manager, Museum of Geology, Rapid City; **Mason Short**, Parking Division Manager, Mount Rushmore Society, Keystone; **Rochelle Silva**, Director, Tri-State Museum, Belle Fourche; **Randi Smith**, Curator, DC Booth Historic National Fish Hatchery & Archives, Spearfish

PROGRAM COMMITTEE

Co-Chairs: **Chris Orwoll**, President / CEO, Kansas Cosmosphere and Space Center, Hutchinson, KS; **Sue Gates**, Director, Dacotah Prairie Museum, Aberdeen, SD

Committee: **Patti Finkle**, Exhibits Specialist, Tate Geological Museum, Casper College, Casper, WY; **Helen B Louise**, Director, Museum of the South Dakota State Historical Society, Pierre, SD; **Scott Schaffnitt**, Outreach Programs Coordinator, State Historical Society of North Dakota, Bismarck, ND; **Lyn Scott**, Chief Operating Officer, The Women's Museum, Dallas, TX; **Mark Sundlov**, Site Supervisor, Ronald Reagan Minuteman Missile State Historic Site, Cooperstown, ND; **Tabatha Toney Booth**, University of Central Oklahoma, Edmond, OK

DEVELOPMENT

Manager of Corporate Sponsorships:
Shannon Voirol, Golden, CO

Dear Colleagues:

It's Jay and the other Jay. We have had a lot of fun sharing the same first name this past year, especially on conference calls when the Jay who managed to speak first became "Jay," and the Jay who chimed in later became the "other Jay." All joking aside, the Jays look forward to seeing you at the MPMA 2010 Annual Conference, September 13—17, in Rapid City, South Dakota.

Located in the shadow of the Black Hills, Rapid City is the perfect setting for our conference theme, "Monumental Visions: Carving the Future for Museums." Playing off Mount Rushmore National Memorial and Crazy Horse Memorial—two must-see Black Hills destinations—conference participants will share their monumental visions and help shape the future for museums.

In addition to having an outstanding program, we plan to have fun. The opening conference tours—each one named after the presidents on Mount Rushmore—will provide four unique excursions through the Black Hills. The tours will converge at Mount Rushmore for a special lighting ceremony of the National Memorial. Our "museum crawl" will take us to an air/space museum, history museums, and an art center. Our closing events will feature a pow wow, a variety of specialty tours, and an old-fashioned take on the famous Sturgis motorcycle rally. Don your leather and crank up your Harley; you have got to see the other Jay in his full leathers! We know you'll want to come early and stay late.



JAY S. SMITH, Director



JAY D. VOGT, Director

The keynote speaker lineup brings together national leaders. Senator George S. McGovern represented South Dakota in Congress for 22 years, ran for president, and now is a nominee for a Nobel Peace Prize. As our first keynote speaker, Senator McGovern will offer a lifetime of achievement and historical perspective to this year's attendees. Paleontology will frame the message from our second keynote speaker Dr. Kirk Johnson, Chief Curator at the Denver Museum of Nature and Science. His specialty recently netted him a place on the "Dream Team" of paleontologists from around the world who made clear the reason for the extinction of dinosaurs. Our final keynote speaker is Gerard Baker, former Mt. Rushmore Superintendent and now Assistant Director of Native American Relations for the National Park Service. He will talk about current studies and issues involving Mt. Rushmore and will be joined by Ruth Ziolkowski, wife of Crazy Horse sculptor Korczak Ziolkowski. We are also pleased to have with us the president of the American Association of Museums, Dr. Ford Bell, who will discuss changes in our national museum community.

Although Rapid City, the City of Presidents, is headquarters for the 2010 MPMA Conference, the Black Hills is home to many legendary communities, including Deadwood, Belle Fourche, Hot Springs, Keystone, Lead (pronounced LEED), Spearfish, Sturgis, and others. Dinosaurs and geology, American Indian culture and western heritage, and carved mountains will all contribute to a memorable—albeit jam-packed—conference.

More than two million people visit the Black Hills every year, where they are inspired by the Mount Rushmore National Memorial, also known as the Shrine of Democracy, and Crazy Horse Memorial. Join us in Rapid City for a monumental conference. The two Jays look forward to seeing you in Rapid City!

2010 Conference Chair
JAY D. VOGT, Director
South Dakota State Historical Society
Pierre, SD

MPMA President
JAY S. SMITH, Director
Hubbard Museum of the American West
Ruidoso Downs, NM

Quote!

Mount Rushmore is a memorial that symbolizes America, and Americans should never lose sight of their cultural beginnings."

Gerard Baker,
Assistant Director,
Native American Relations,
National Park Service

Presenting Sponsor:
Deadwood Historic Preservation Commission and City of Deadwood



Thursday Lunch:
Huntington T. Block Insurance



Conference Tote Bag:
South Dakota State Historical Society, Association of South Dakota Museums



Session Speaker:
South Dakota Humanities Council



Room Sponsors:
Quatrefoil Associates RC-MPMA

Scholarship Sponsors:
**Arthur H. Wolf
Holly M. Chaffee
Bank of America Foundation**

General Session

Wednesday, September 15, 2010

Opening Keynote Addresses

Jay D. Vogt

South Dakota: Not Just a Fly-Over State

The Director of the South Dakota State Historical Society welcomes the conference to his home state, talks about the monumental visions of the South Dakota museum community, and discusses *Carving the Future for Museums* in the heartland of America.

Ford W. Bell

The Changing Face of Museums

AAM President Ford Bell will offer attendees a brief summary of the latest research from AAM's Center for the Future of Museums. It maps the changing demographic landscape (ethnic and generational) and challenges museums to act now in order to cultivate their future audiences. He will also give updates on AAM's professional standards programs, Accreditation and MAP (Museum Assessment Programs), and its ongoing advocacy efforts for the museum field.

The Honorable George S. McGovern

Looking Ahead

Senator George McGovern reflects on his public and personal life, including his life-long fascination and appreciation for human history and the need to preserve it. As one of the most significant figures in America today and a former presidential candidate, George McGovern has earned the respect of countless individuals from all political viewpoints and all walks of life. A native of South Dakota, Senator McGovern was selected as the Democratic Party nominee for president in 1972. He served in the U.S. Senate from 1962 to 1980. He was recently nominated for a Nobel Peace Prize.

In 1978, President Jimmy Carter named him a United Nations delegate for the Special Session. He served as the president of the Middle East Policy Council when President Clinton appointed him ambassador to the United Nations Food and Agriculture Organization in Rome. He was the first United Nations global ambassador on hunger. A prolific author, McGovern has also received many distinguished awards, including the Presidential Medal of Freedom, the United States' highest civilian honor bestowed upon him by President Bill Clinton.

Annual Leadership Luncheon

Thursday, September 16, 2010

Luncheon Keynoter

L6 Kirk R. Johnson

Cruisin' the Fossil Freeway

The America West is the world's finest fossil field. Fossils stick out of road cuts, clutter badlands, and lie beneath much of the Rocky Mountains and Great Plains. Kirk Johnson, Chief Curator and Vice President of Research and Collections for the Denver Museum of Nature and Science has been excavating these fossils since he found his first brachiopod at the age of six on top of Casper Mountain. In an 8 year project, he and Alaska artist Ray Troll drove 5,000 miles around the American West in search of fossils, the people who find them, and the great roadside attractions and museums that show them. For Johnson, paleontology is the natural extension of history and the fossils tell the story of the formation of the modern landscape and the evolution of its plants and animals. Johnson has worked with museums in Colorado, Utah, Wyoming, Nebraska, Washington, and the Dakotas to bring fossils and the stories they tell to the public eye.

Closing Plenary Luncheon

MPMA Business Meeting
Friday, September 17, 2010

L7 Gerard Baker

Caring for Monumental Sculpture

There is more than gold in the Black Hills of South Dakota. Above dense forests and pristine streams, the Mount Rushmore National Memorial and Crazy Horse Memorial represent national treasures. But how do you care for sculpture that is the biggest in the world or one that is a tribute to four popular presidents? What kind of management plan is required to ensure that these unique works of art remain stable and viewable for successive generations to come? How do you keep one million visitors safe in an active blasting site? Hear Gerard Baker - former Mt. Rushmore Superintendent and now Assistant Director of Native American Relations for the National Park Service - talk about current studies and challenges. Ruth Ziolkowski, wife of Crazy Horse sculptor Korczak Ziolkowski, joins the Q & A part of the session.



Gerard Baker

Quote!

(from D2 speaker)

"Through my art I wish to continue the precedent set by those who have gone before me. Those unique artists who saw beauty in all of creation. They expressed this insight in all aspects of life, from the mundane to the sacred. Staying close to the traditional, still in the present and looking forward to the future. This is my philosophy."

— Mike Marshall
Traditional Lakota Artist
Mission, SD



Jay D. Vogt



Ford W. Bell



George S. McGovern



Dr. Kirk Johnson

Photo credit: Scott Dressel-Martin

Tuesday, September 14, 2010

MPMA's Host Committee has organized many tours so that delegates can see all that the greater Rapid City area and the Black Hills have to offer. There are so many scenic areas to see that it is no wonder the region has been a major tourist destination since the early 20th century. Travel with us as we visit the well-known sites along with the undiscovered jewels that only the locals know about. **All tours include the Opening Reception.** Tours begin at the conference hotel and end at Mt. Rushmore in time for the Opening Reception. At the end of the Opening Reception, buses depart Mt. Rushmore for the conference hotel beginning at 8:30 pm. Tour and Opening Reception costs are combined. Walking shoes and a jacket for the evening are recommended. For delegates not attending an afternoon tour, a bus will depart the conference hotel for Mt. Rushmore at 5:30 pm. See Opening Reception description on page 7.

Tours depart at 12 pm and include lunch (T1 & T2)

T1 Lincoln Tour: Northern Hills (Lead-Deadwood) 12:00 pm (Depart Conference Hotel) - 6:30 pm (Arrive Mt. Rushmore) \$48

Walk in the footsteps of legends Wild Bill Hickok, Calamity Jane and George Hearst as you tour where one of the last great gold rushes occurred in the United States. A National Historic Landmark, Deadwood's history is as rich and diverse as the miners, pioneers and outlaws who came here a century ago. Along the bricked streets of the nation's largest historic preservation project you will see where Wild Bill was killed and the brothels, gambling halls and saloons are located. Learn about Chinatown archaeology and the future Days of '76 Museum. You'll visit the Adams Museum, the Black Hills' oldest history museum, and the beautifully restored Historic Adams House, the Victorian mansion of pioneer businessman W.E. Adams. Pay homage to Mount Moriah Cemetery's famous residents before traveling to nearby Lead, the home of the Homestake Gold Mine, the oldest, largest and deepest gold mine in the Western Hemisphere and the future site of the Sanford Underground Science and Engineering Laboratory. You'll visit the Homestake Visitor's Center to view the 1876 Open Cut mining area, followed by a trip to the Smithsonian Institution-affiliated Black Hills Mining Museum and a tour of a simulated underground mine. Before heading to Mount Rushmore, you will stop at the Homestake Opera House where a restoration project is returning the Jewel of the Black Hills to its former grandeur. Tour led by Kevin Kuchenbecker, Deadwood's Historic Preservation Officer, and Mary Kopco, Adams Museum & House Director. Lunch included.

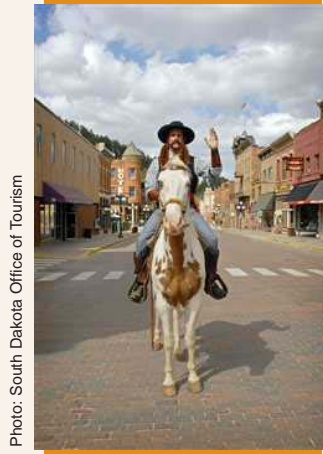
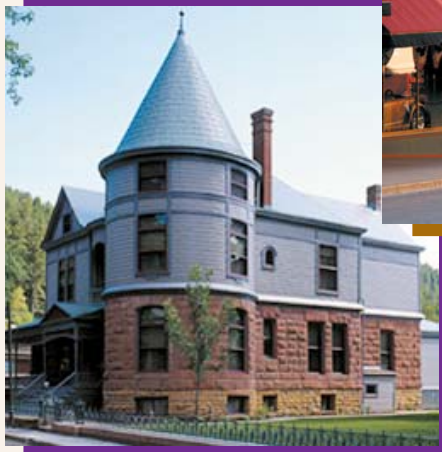


Photo: South Dakota Office of Tourism

Wild Bill Hickok can still be seen in downtown historic Deadwood. He was shot in a bar in 1876 and remains there buried next to Calamity Jane.



The Historic Adams House built in 1892



Deadwood's Main Street



Chad Coppess/SD Tourism

Mt. Rushmore

T2 Roosevelt Tour - Northern Hills (Sturgis-Belle Fourche-Spearfish) 12:00 pm (Depart Conference Hotel) 6:30 pm (Arrive Mt. Rushmore) \$48

Step away from the ordinary as we head to the northern Black Hills. Our first stop is one that is published in 1,000 Places to See before You Die: The Sturgis Motorcycle Museum & Hall of Fame. After viewing this impressive selection of unique motorcycles, we'll head to Belle Fourche, once the largest shipping point for range cattle in the world. Tour the two-story 1876 Johnny Spaulding Cabin and Tri-State Museum (full of local history and artifacts) and enjoy the Center of the Nation Monument. Enjoy the views as we head over the hill to scenic Spearfish to the High Plains Western Heritage Center with its extensive collection. Then, discover a little known chapter of our nation's conservation history while touring the DC Booth Historic National Fish Hatchery and Archives, including the 1899 hatchery building, now a museum. Free fish food will be provided to feed the lunker trout. Finish with a ride through the glorious fall colors and waterfalls in ancient Spearfish Canyon on the way to Mount Rushmore. Tour led by Christine Paige Diers, Executive Director, Sturgis Motorcycle Museum & Hall of Fame. Lunch included.



1963 Studebaker dump truck in front of the 1899 DC Booth hatchery building



From the collection in the Sturgis Motorcycle Museum & Hall of Fame

Tours depart at 12:30 pm. Lunch not included (T3 & T4)

T3 Washington Tour - Central Black Hills (Crazy Horse, Hill City, Winery, Keystone)

12:30 pm (Depart Conference Hotel) 6:30 pm (Arrive Mt. Rushmore) \$40

Almost 70 years ago, Lakota (Sioux) Chief Henry Standing Bear asked Korczak Ziolkowski to create a monument of Crazy Horse in the Black Hills. Today, Crazy Horse Memorial is the largest art project in progress. We will visit that Memorial, view the enormous sculpture and tour the museums and galleries that are dedicated to American Indians. We will then visit the Heart of the Hills in historic Hill City located near Harney Peak, the highest point east of the Rocky Mountains. Our tour will stop at the Black Hills Museum of Natural History, which contains a rich collection of dinosaurs, fossil fishes, mammals, birds, reptiles, agates, minerals, meteorites as well as the finest displays of fossil invertebrates in the world! See the



Ammonite Fossil



Inside the Black Hills Museum of Natural History



Crazy Horse Monument

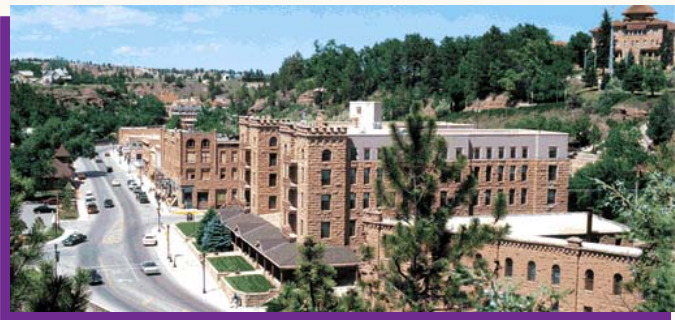
original “STAN” T. rex skeleton, one of the greatest dinosaurs ever found. You will then tour downtown Hill City to see fine art galleries and gift shops before meeting up at the South Dakota

State Railroad Museum. From there we'll travel to Prairie Berry Winery for a taste of South Dakota, then to Keystone to see the Rushmore Borglum Story Museum, and it's on to Mount Rushmore. Tour led by Neal L. Larson of Black Hills Museum of Natural History.

T4 Jefferson Tour - Southern Hills

(Mammoth, Hot Springs, Wind Cave National Park, Custer State Park)

12:30 pm (Depart Conference Hotel) - 6:30 pm (arrive Mt. Rushmore) \$40



Hot Springs, with its historic sandstone Romanesque-style buildings, is one of the most charming towns in the Black Hills.

Walk where mammoths and other Ice Age animals walked and then see why motorcyclists love the Black Hills. Our first stop is the Mammoth Site, the world's largest mammoth research facility. You'll tour an active paleontological dig site where woolly mammoths died more than 26,000 years ago and where 58 have been unearthed and you'll get a behind-the-scenes tour of the lab and bone storage areas. The gift shop is large and a kid's mecca. Next stop is a sandstone school house built in 1893, now the home of the Pioneer Museum, followed by a drive through Hot Springs' Historic District, designated by the National Trust for Historic Preservation as one of America's Dozen Distinctive Destinations because of its interesting architecture. There'll be various photo-ops as we travel through Wind Cave National Park, home to one of the world's longest caves, and Custer State Park, a vacation paradise located in the beautiful Southern Black Hills known for its rolling prairie, gently curving roads and free-roaming bison. Finally, we'll travel on the Iron Mountain Road, known for its tunnels that perfectly frame the faces of Mount Rushmore in the distance where this tour will end. Hear about geology, paleontology and history from Tour Guide Don Esker, In-situ Bonebed Curator/Secondary Educator, The Mammoth Site. Rangers from Custer State Park and Wind Cave National Park will give the tours through their parks.



Digging for mammoths at The Mammoth Site



Custer State Park

Workshops are offered Monday and Tuesday. The cost to attend workshops are discounted to registered delegates. All workshops take place at the conference hotel.

Monday, September 13, 2010

Full-Day Workshop 9:00 am – 4:00 pm
Delegates \$75* Non-delegates \$245

W1 Cleaning Museum Artifacts: What's Right and What's Wrong?

(CM, CON)

This workshop is designed for collections staff from any type of museum with little or no formal conservation training but who are often faced with "sprucing up" collection artifacts for storage or exhibition purposes. The workshop will include a PowerPoint lecture, discussion and hands-on demonstrations of assessing different types of artifacts for the potential of simple cleaning, followed by a discussion of the use of common commercial cleaning products that can be harmful to artifact materials. A variety of safe (and often inexpensive) cleaning products ranging from simple pure solvents to microcrystalline waxes, etc. will then be introduced through hands-on demonstrations. Participants will come away knowing when simple cleaning procedures may be used and when a professional conservator needs to be called. A notebook of technical leaflets with recipes and directions for the use of safe cleaning agents will be provided for each participant. Lunch on your own.

*The discounted cost of this workshop is a **one-time special offer** for MPMA delegates.

Presenters: **Elisa Redman**, Associate Director of Preservation Services, and **Neil C. Cockerline**, Director of Preservation Services, Midwest Art Conservation Center, Minneapolis, MN

Half-Day Workshops 1:00 pm – 4:00 pm
Delegates \$30 Non-Delegates \$55

W2 Keeping the Lifeblood Flowing: Research and Research Techniques in Museums

(CM, ED/INT, EX)

If your museum doesn't do research, it's as good as dead. Research is critical to a museum's basic operations, ranging from exhibits and public programs to collections management. Yet many museums neglect this most important component of their operation. This workshop will demonstrate how research can be a justifiable part of every museum's operation as well as show how it can be specifically applied to programs, exhibits and collections management. It will include techniques for object research as well as tips for research in general. The presenters will each bring their unique perspectives on doing research in various aspects of museum operations and at a diversity of museum sizes.

Chair: **Steve Friesen**, Director, Buffalo Bill Museum and Grave, Golden, CO

Presenters: **Elisa Phelps**, Director of Collections and Library Division, Colorado Historical Society, Denver, CO; **Peggy Schaller**, President, Collections Research for Museum, Denver, CO; **Henry Crawford**, Curator of History, Museum of Texas Tech University, Lubbock, TX

W3 Your Vision – Your Exhibits

(EX, SM, FUND)

This fun, hands-on workshop provides a rare opportunity to interpret and design an exhibit for your own museum or cultural center. Learn about the design process from concept to completion and come away with an understanding of how community partnerships and involvement can enrich the integrated design process.

Presenters: **Bianca Message**, President, and **Amy Willson**, Designer, André & Associates Interpretation & Design Ltd., Victoria, British Columbia, Canada

Tuesday, September 14, 2010

Half-Day Workshops 8:00 am – 11:00 am
Delegates \$30 Non-Delegates \$55
(unless otherwise noted)

All workshops will end before afternoon tours depart.

W4 The Exhibition that Keeps on Giving

(TECH, ED/INT, EX)

Extend the reach of your exhibitions into your community and in other museums. If your visitors love it, then run with it in new and various ways. Make the exhibit research, planning, programming and implementation available in numerous forms, both physical and digital. Then market these elements using the new media. You'll create new audiences as you reach for "infinity and beyond." Together, we will think through how some of the tools we all have can be refocused to squeeze more value out of our creative work. You may bring exhibit information to be used in activities. Please consider ahead of time an exhibition developed by your institution that was either enormously successful and popular with visitors OR one you feel could have been so with some tweaking. By the end of the workshop, you will have an outline of development steps to take back to your museum. Bring your wireless laptop and work as we go.

Presenters: **Maureen Ose**, Communications Coordinator, International Quilt Study Center & Museum, Lincoln, NE; **Marin Hanson**, Curator of Exhibitions, International Quilt Study Center & Museum, University of Nebraska-Lincoln, Lincoln, NE

W5 Carving the Future for Area Teachers

(ED/INT)

Informal educators provide quality curriculum-based activities for students and for teachers. As education standards evolve and changes are made, teachers find themselves looking for Continuing Professional Development credits. Learn how to become a certified provider of continuing professional credits for teachers in your area.

Chair: **Susan Rowe**, Education Program Manager, Lubbock Lake Landmark/ Museum of Texas Tech University, Lubbock TX

Presenters: **Anne Lewis**, Non-Point Source Pollution Information & Education Project Coordinator, South Dakota Discovery Center & Aquarium, Pierre, SD; **Emily Arellano**, Manager, Education Programs, National Ranching Heritage Center, Lubbock, TX

W6 Interpretive Writing

(ED/INT, EX, MK)

This workshop features the tenets of interpretive writing as they apply to museums. The basics of writing are presented through advanced concepts, and all within a fun learning environment. Participants will learn how to create clear, dynamic and concise texts that can reveal meanings and provoke visitors to care about resources. Through interactive activities, participants will develop new skills, be challenged to write about an artifact and will learn how to deliver compelling messages.

Presenter: **Dr. Alan Leftridge**, Writing Consultant, National Association for Interpretation, Swan Valley, MT

W7 Insurance 101: Protecting your Collection

(CO, FM, CM)

This workshop is designed to offer participants all of the resources and materials they need to understand and implement all types and levels of museum insurance. Topics covered include what to insure, policy exclusions and conditions, insuring loans, deductibles, certificates of insurance, bidding, terms and claims. Discussion will include some of the more "exotic" coverages including terrorism and earthquakes. Handouts and other materials will be provided.

Chair: **Victoria France**, Managing Director, Fine Art Division, Robertson Taylor Insurance Brokers, Sherman Oaks, CA

Presenters: **Mark Janzen**, Registrar/ Collections Manager, Ulrich Museum of Art, Wichita KS; **Pat Roath**, Registrar /Collections Manager, Museum of the Rockies, Bozeman, MT

W8 "Can't You Get a Volunteer to Help with That?" Ideas for Improving Your Volunteer and Internship Programs

(VS, ED/INT)

What can make your volunteer/intern program satisfying and beneficial for staff, volunteers and interns? How can the quality of your volunteer/intern training program be improved? Do you have a volunteer/intern training program? This workshop will summarize best practices for these programs and provide the tools for participants to figure out how to improve their own volunteer and intern programs. Participants will also receive samples of useful orientation, training and administrative materials that they can take home.

Presenter: **Marne Bariso**, Volunteer and Intern Coordinator, Chicago History Museum, Chicago, IL

W9 Inexpensive, Quick, Easy-to-Make, Reusable, Artifact-Friendly, Custom-Made Mannequins

(EX, CM)

Delegates \$45 Non-Delegates \$85

Historic clothing requires properly sized mannequins to achieve the appropriate look while supporting the garment. Here's the rub: commercial store mannequins are often the wrong size, shape and material; purchased, custom-made mannequins are expensive; and most museum-made mannequins require time and talent to create. Solution for those doing an exhibit with a tight budget and schedule: the pole mannequin. This mannequin is easily made from everyday materials that your museum may have and/or can purchase at local hardware and fabric/craft stores. Participants will make a scaled mock-up of a mannequin to take home.

Presenters: **Jenny Yearous**, Curator of Collections Management, and **Bryan Turnbow**, Preparator, State Historical Society of North Dakota, Bismarck, ND

Monday, September 13, 2010

Conference Registration	8:30 am — 5:00 pm
Conference Workshops (see page 6)	9:00 am — 4:00 pm
MPMA Board Orientation	3:00 pm — 4:00 pm
MPMA Board Welcome Dinner	4:30 pm — 6:00 pm
MPMA Board Meeting	6:00 pm — 9:00 pm
Toast to Launch the Conference	9:15 pm

Tuesday, September 14, 2010

Conference Registration	7:30 am — 5:00 pm
Conference Workshops (see page 6)	8:00 am — 11:00 am
Exhibit Hall Set Up	8:00 am — 4:00 pm
Meet Ups	
M1 Scholarship Gathering <i>(Scholarship Recipients receive information about attending the conference)</i>	11:00 am— 11:25 am
M2 Mentor Gathering <i>(Mentors & Mentorees: Mentorees are introduced to their conference mentors at this time)</i>	11:25 am - 11:50 am
Pre-Conference Tours T1 & T2 (see page 4)	12:00 pm — 6:30 pm
Pre-Conference Tours T3 & T4 (see page 5)	12:30 pm — 6:30 pm

EVENING EVENT

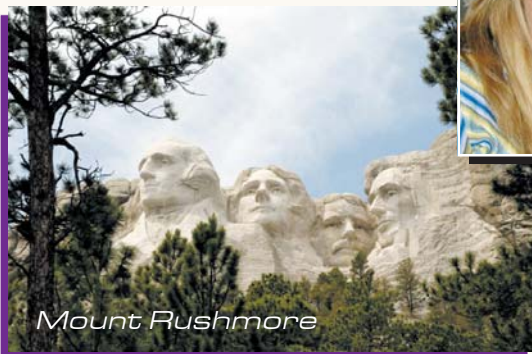
EE1 Opening Reception: An Evening at Mount Rushmore

6:30 pm — 8:30 pm Ticketed Event

If you have never been to Mount Rushmore, this is your opportunity to see one of America's most recognizable landmarks. Carved into the Black Hills of South Dakota, the iconic faces of four U.S. presidents are breathtaking: George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln. These men were chosen to represent the first 150 years of American history. Completed in 1941, the memorial was created out of a desire to promote tourism in South Dakota. Enjoy catered delicacies as you gaze up at these great carvings; visit the Lakota, Nakota and Dakota Heritage Village; and wind up the evening with the spectacular Evening Lighting Ceremony. Before heading into the excellent gift shop and the bookstores, walk the Presidential Trail at the base of the mountain. Evening temperatures will be cool, so bring a jacket. All buses depart Mount Rushmore at 8:30 pm, arrive Conference Hotel at 9:30 pm. The Memorial charges \$10 to park a personal car.

EE1 A Opening Reception includes Tuesday tour. All tours end at this event. *(cost included in tour price, see pages 4 & 5)*

EE1 B Opening Reception only. Buses depart Conference Hotel at 5:30 pm (\$37)



TRACKS

Administration (AD)	Education/Interpretation (ED/INT)	Membership/Development (MEM/DEV)
Advocacy (AV)	Emerging Museum Professionals (EMP)	Professional Development (PD)
Archives/Libraries (AR/LB)	Evaluation (EVAL); Exhibits (EX)	Publishing (PUB)
Capital Projects (CAP)	Facilities/Operations/Security (FOS)	Small Museums (SM)
Collections/Collections Management (CM)	Financial Management (FM)	Succession Planning (SP)
Commercial (CO)	Funding/Fundraising (FUND)	Stores/Shops (SS)
Community Engagement/Collaboration (CE/CL)	Historic Preservation (HP)	Technology/Digitization/New Media (TECH)
Conservation (CON)	Leadership/Governance (L/GOV)	Tribal Issues (TRIB)
Director/CEO (DIR/CEO)	Marketing/PR (MK/PR)	University Museum (UM)
Diversity/Inclusivity (DIV/IN)		Volunteers/Visitor Services (VS)

Crediting requirements of both the NEA and Mid-America Arts Alliance



Wednesday, September 15, 2010

Conference Registration 7:30 am — 5:00 pm
Exhibit Hall / Silent Auction 8:00 am — 5:00 pm
South Dakota Attendees 8:30 am — 9:45 am
Informal Meeting

BR1 Exhibit Hall Opening Breakfast N/C 8:00 am — 9:45 am

Fresh coffee and breakfast await you as the conference gets into full swing with tasty morning morsels served in the Exhibit Hall. This is a great opportunity to see the latest products on show by the exhibitors and see old friends.

Concurrent Sessions 8:30 am — 9:45 am

A1 Collections Conundrums: Many Questions and Many Answers (CM, AR)

Here is your opportunity to ask your most difficult or vexing collections questions to the panel in this session. Find answers to questions such as, how do you nicely tell a donor that the museum can't take any more wedding dresses? Audience participation is encouraged, so come with your questions for discussion or, email them ahead of time to mark.janzen@wichita.edu.

Chair: **Mark Janzen**, Registrar/ Collections Manager, Ulrich Museum of Art, Wichita, KS

Presenters: **Jami Frazier-Tracy**, Curator, Wichita-Sedgwick County Historical Museum, Wichita, KS; **Jenny Yearous**, Curator of Collections Management, State Historical Society of North Dakota, Bismarck, ND

A2 What Art Can Teach Us About History (EX, SM)

Most museums, even small ones, already own pieces of art, either originals or prints, which can be used as primary documents. Learn how to use these collection pieces to teach Native American, national and local history as well as art history to audiences of all ages. Participants will have hands-on opportunities to practice techniques they can use to enrich the offerings of their own institutions through art.

Presenters: **Lora Schaunaman**, Curator of Exhibits and **Sherri Rawstern**, Curator of Education, Dacotah Prairie Museum, Aberdeen, SD

A3 40 Years of Collecting on the Northern Plains: Highlights of The Center for Western Studies' Archive (AR, CM)

The Center for Western Studies at Augustana College is celebrating its 40th anniversary in 2010. The Center's archive comprises more than 3,500 linear feet and the library contains more than 35,000 volumes. The McGovern Center, four years old in 2010, has built a library and archive dedicated to George McGovern. In this session, staff from these two organizations will examine the significant aspects of their respective collections. Archival successes and difficulties will be analyzed and emphasis will be placed on how similar organizations can benefit from employing comparable best practices.

Chair: **Chelle Somsen**, State Archivist, South Dakota State Historical Society, Pierre, SD

Presenters: From The Center for Western Studies, Augustana College, Sioux Falls, SD: **Amanda Jenson**, Collections Assistant, and **Timothy M. Hoheisel**, Director, Outreach and Communication; **Dr. Donald Simmons**, Director, The McGovern Center, Mitchell, SD, and South Dakota Humanities Council Speakers Bureau Speaker

A4 CSI Museum: Identify Fakes and Forgeries with a Few Simple Procedures (AD, CM)

The savvy museum person doesn't need a laboratory to determine if an artwork or artifact is "a work that appears to be something that it is not." This presentation will introduce simple procedures that aid in identifying fakes and forgeries that may be found in museum collections. By simply applying careful observation of materials and manufacturing techniques, aided by analytical techniques such as magnification and ultraviolet light, you can be a Collections CSI.

Presenters: **Elisa Redman**, Associate Director of Preservation Services, and **Neil C. Cockerline**, Director of Preservation Services, Midwest Art Conservation Center, Minneapolis, MN

General Session

10:00 am — 12 Noon

Welcome by MPMA President Jay Smith

Jay D. Vogt - South Dakota: Not Just a Fly-Over State

Ford W. Bell - The Changing Face of Museums

The Honorable George S. McGovern - A Reverence for the Past
Introduced by Dr. Donald Simmons, Director, The McGovern Center, Mitchell, SD

FULL descriptions see page 3.

Lunches

12:15 pm — 1:15 pm

Ticketed Events | Lunches (\$17)

L1 SMAC Lunch (Small Museum Administrators Committee)

Speaker: **Arthur H. Wolf**, Wolf Consulting, Las Vegas, NV
Succession Planning As Board Policy: A Strategy for (Sm)all Museums

Most museums put the emphasis on the transition of directors, yet succession planning can cover a broad spectrum of strategies that build the overall capacity of the organization. Hear Art Wolf discuss the need for a formal succession policy and how it can be a stimulus for self-assessment, personal and organizational development, and continuity for board, staff and the director. Join us for lunch and a practical discussion of how to implement a succession planning policy.



Arthur H. Wolf

SMAC Chair: **Christina Bird**, Superintendent, Historic Governors' Mansion, Cheyenne, WY

L2 Students & Emerging Professionals Luncheon (COMPT, ACUMG & EMP)

Join us for a discussion geared toward students and new museum professionals.

Chairs: EMP (Emerging Museum Professionals), COMPT (Committee on Museum Professional Training), and ACUMG (Association of College and University Museums and Galleries)



Dee A. Harris

L3 NAME Lunch

Speaker: **Dee A. Harris**, Exhibits Specialist, National Archives, Kansas City, MO
Building an Exhibits Program from Scratch

The National Archives at Kansas City is the first of 13 regional archival facilities to have dedicated exhibition galleries and staff. As the first exhibits specialist to be hired in any of the regional archives, Dee Harris shares insight into how the National Archives is building an exhibits program from the ground up. Hear about how she first arrived on the job and found no exhibit supplies at all and then how she created a list of must-have items to begin building her exhibit program. Find out what was in that list of items needed for basic exhibit production. Dee will share lessons learned from the National Archives experience as well as from her many years directing ExhibitsUSA and NEH on the Road and will discuss what to expect when building an exhibits program from scratch.

L4 RC-MPMA Lunch

If you're interested in collections management and registration activities and issues, plan on attending the 2010 RC-MPMA luncheon - open to all! Grab a bite while networking with fellow collections managers, registrars and others who are engaged with or support issues pertinent to collections within our region. Discover what's happening with collections care issues on the state, regional and national level.

RC-MPMA Chair: **Mark Janzen**, Collection Manager/Registrar, Ulrich Museum of Art, Wichita State University, Wichita, KS

L5 EdCom Lunch

Join educators from our region to lunch and learn. Besides having the chance to learn about and discuss a hot topic in museum education, get to know other educators in the region.

Hosts: **Erin Rose** (EdCom Co-Chair), Curator of Education, Fort Caspar Museum, Casper, WY; **Russanne Erickson**, Curator of Education, Hastings Museum of Natural and Cultural History, Hastings, NE; **Susan Rowe**, Education Program Manager, Lubbock Lake Landmark, Lubbock, TX



Mount Rushmore welcome skit from the 2009 MPMA Conference

Concurrent Sessions 1:30 pm — 2:45 pm**B1 If Quilts Could Talk**

(EX, CM)

If quilts could talk, what would they say? The fabrics, colors, patterns even wear and repairs can give clues into the history of a quilt, if you know how to listen. Learn how to listen to your quilts and how to display them so they can keep talking.

Presenters: **Jenny Yearous**, Curator of Collections Management, State Historical Society of North Dakota, Bismarck, ND; **Diane Rogness**, Historic Sites Manager, State Historical Society of North Dakota, Bismarck, ND

B2 Carving the Future: Museum Studies Students Presentations

(EMP, PD)

Museum studies students from throughout the region present research and projects that apply museum method and theory. They also discuss how this experience has contributed to their development as museum professionals. This session is designed to give museum studies students the opportunity to gain public speaking experience and to acquire feedback from museum professionals who can offer constructive criticism. Students, EMPs, and seasoned museum professionals are urged to attend.

Chairs: **Heidi Vaughn**, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK, MPMA EMP Chair; **Nicky Ladkin**, Assistant Director, Museum of Texas Tech University, Lubbock, TX; **Carolyn Garrett Pool**, Director, Museum Studies Program, University of Central Oklahoma, Edmond, OK, MPMA COMPT Chair

Presenters: Student winners of MPMA's Student Paper Competition

B3 The Big Picture: Planning Your Museum or Cultural Center

(CO, FUND, SM)

Participants will be engaged in a lively roundtable discussion and hands-on activities as they discuss what works and what doesn't while creating a master plan for their museum or cultural center. Also discussed will be the visitor experience including exhibit and visitor services (on-line and satellite). Participants will leave having a better understanding of spatial relationships of collections, offices and exhibits.

Presenters: **Bianca Message**, President, and **Amy Willson**, Designer, André & Associates Interpretation & Design Ltd., Victoria, British Columbia, Canada; **Jim Spadaccini**, Director / Founder, Ideum, Corrales, NM

B4 No Monumental Plan Wanted: Short Museum Disaster Plans that Work

(CON, CM, FOS)

Many "off-the-shelf" or downloadable Disaster Plan Templates are designed for large institutions with large numbers of staff. So what's a small institution to do? This session will present Museum Disaster Plans designed for smaller institutions with limited staff members or even single staff members or volunteers. It will provide all of the fundamentals needed in a disaster plan but in a usable and SHORT plan that really works!

Presenters: **Elisa Redman**, Associate Director of Preservation Services, and **Neil C. Cockerline**, Director of Preservation Services, Midwest Art Conservation Center, Minneapolis, MN

B5 Politics and How it Impacts Museums

(AV, AD, DIR)

Advocacy work is done the same whether it is for peace, health or museums. Learn from the pros what should or should NOT be done. Hear George McGovern tell about advocacy from a global perspective and from a life lived to help humanity. Hear Ford Bell talk about national advocacy efforts for museums across the country. Hear Don Simmons tell how one man's advocacy has had significant impacts at a local level. And hear Art Wolf tell how advocacy has impacted MPMA and the museums within its 10-state region.

Chair: **Jay D. Vogt**, Director/SHPO, South Dakota State Historical Society, Pierre, SD
Presenters: **The Honorable George McGovern**, Mitchell, SD; **Ford Bell**, President/CEO, American Association of Museums, Washington, DC; **Arthur H. Wolf**, Principal, Wolf Consulting, and Chair, MPMA's Advocacy Committee, Las Vegas, NE; **Dr. Donald Simmons**, Director, The McGovern Center, Mitchell, SD, and South Dakota Humanities Council Speakers Bureau Speaker

Break

2:45 pm – 3:15 pm

Concurrent Sessions 3:15 pm — 4:30 pm**C1 Building for the Future in an Uncertain Present**

(CAP, CE, MK)

When it comes to expansion projects, these are the worst of times but perhaps also the best of times. Uncertainty is no reason to put the future on hold. Hear how the Montana and North Dakota Historical Societies are initiating building projects. Learn how each has employed different marketing, public relations and funding strategies in these economically challenging times.

Presenters: **Claudia J. Berg**, Expansion & New Initiatives Coordinator, State Historical Society of North Dakota, Bismarck, ND; **Richard Sims**, Director, Montana Historical Society, Helena, MT

C2 Hollowing Out the Culture: What Does the Loss of Small Rural Towns Mean to Us?

(AD, CE/CL, SM)

The loss of small towns and their museums doesn't only indicate the loss of history or memory. Rural development policy typically acknowledges culture as vital to a community's sustainability. And when a small local museum closes, this can mean the loss of the future in rural places. But what happens to the small town museum when local youth go off and don't return, or have no reason to return? What is the real affect of this brain drain? Who is the keeper of the culture then? And for how long? Hear from those who are currently fighting this battle.

Presenters: **Mac R. Harris**, Director of South Dakota Agricultural Heritage Museum, Brookings, SD; **Dr. Meredith Redlin**, Professor of Sociology and Rural Studies, South Dakota State University, Brookings, SD

C3 Visions of the Future from IMLS: Opportunities and Resources

(AD, FUND, L)

IMLS staff presents information on museum funding opportunities intended to encourage innovation in building audiences, strengthening sustainability and creating successful solutions to challenges faced by museums. The session ends with an open discussion on IMLS grant programs and initiatives.

Presenter: **Katherine H. Maas**, Institute of Museum and Library Services, Washington, DC

C4 State-Funded Grant Programs: Help for the Local Museum

(FUND)

Hear about state-funded grant programs from North Dakota, South Dakota and Colorado. Find out how each of these three states are finding ways to support a grant program that has made a difference to museums of all sizes and historical societies.

Chair: **Amy Munson**, Grant & Contracts Officer, State Historical Society of North Dakota, Bismarck, ND

Presenters: **Jason Haug**, Historic Preservation Director, South Dakota State Historical Society, Pierre, SD; **Cynthia Nieb**, Director of Public Outreach, Colorado Historical Society, Denver, CO

C5 Bar-Coding – A Monumental Decision for Collections Management

(CM, AR)

Bar-coding is a challenging, ground-breaking technology in the management of collections and archives. Hear the pros and cons of bar-coding museum collections in surmounting technology, integration, and cost hurdles and listen to approaches to troubleshooting that can range from routine to innovative solutions. Resolutions to thorny problems are addressed and lessons learned highlighted.

Chair: **Dr. Eileen Johnson**, Interim Director, Museum of Texas Tech University, Lubbock, TX

Presenters: **Terri Carnes**, Collections Manager, Museum of Texas Tech University, Lubbock, TX; **Cynthia Lopez**, Conservation Fellow, Museum of Texas Tech University, Lubbock, TX; **Meredith Miller**, Collections Manager, Kansas Cosmosphere and Space Center, Hutchinson, KS

C6 Fostering TV News Coverage

(MK/ PR, AD, DIR)

Every museum wants ‘coverage’ from the local media. But frankly, some news entities assume that arts and culture are not especially newsworthy. This panel will focus on providing good stories for newscasters and viewers. This is an opportunity to encourage museums to consider the components of a strong TV news story - emotion, a concise, engaging narrative, lively interviews, and broad public relevance. Find out how TV journalists can help you educate the public and increase your museum’s perceived value over the long term.

Chair: **(Dr.) Susan Haig**, Creative Director, New Jersey Arts News, Summit, NJ

Presenters: **Dexter Gronseth**, News Assignment Editor, KELO TV (CBS Affiliate, Sioux Falls and 4-state region); **John Petersen**, News Director, KOTA TV (ABC Affiliate, Rapid City); **Sarah Richardson**, Curator of Musical Instruments, National Music Museum, Vermillion, SD; **Rick Collin**, Communications /Education Director, State Historical Society of North Dakota, Bismarck, ND

Receptions and Meetings

4:30 pm – 5:15 pm

R1 EMP Reception

If you are a student or a new museum professional, or anyone wanting to have a good time, join us for the Emerging Museum Professionals reception. Participate in some fun games and networking. Learn how to get involved with MPMA committees that suit your job and interests. You may even walk away with a prize!

Hosts: EMP Chair **Heidi Vaughn**, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK; **Mark Janzen**, Registrar/Collections Manager, Ulrich Museum of Art, Wichita, KS

R2 State Association Receptions

Catch up with others from your state!

M3 MPMA’s Marvelous Membership Meeting

(for new and current members)

MPMA’s state membership teams have a chance to meet each other at this gathering. Would you like to be on one of these teams? Would you like to meet other people in the MPMA region? Join us at the Marvelous Membership Meeting and together we will find ways to serve the mighty members of MPMA.

Leaders: **Jenny Yearous**, MPMA Membership Chair; **Hillary English**, MPMA Membership Services Coordinator

M4 MPMA’s Advocacy Committee

Hear the latest news from Chair Art Wolf about issues occurring around the region and the nation and find out how you can be part of this important network.

EVENING EVENT

5:30 pm – 9:00 pm

Buses leave at 5:30 pm from Conference Hotel

Ticketed event \$25

EE2 Flight, Fossils and Fine Art

During this progressive evening experience, enjoy cocktails first at the South Dakota Air and Space Museum, located on Ellsworth Air Force Base where there is a Minuteman II Missile, almost in mint condition. Check out the big planes outside as well as inside; see a B-52 up close. Next we’ll travel to the Journey Museum for the main course along with a ‘journey’ through time, from the violent upheaval that formed the Black Hills 2.5 billion years ago to the start of the Western Frontier. See the collection that forms the Department of Interior’s Sioux Indian Museum and Duhamel Plains Indian Artifact Collection, both breathtaking in their scope and beauty. The evening ends with dessert at the Dahl Arts Center. The original building was constructed to house the Cyclorama, a wonderful mural of American History with special narration and lighting. We’ll get to see the brand new addition with its state-of-the-art theater. Buses return to the Conference Hotel by 9:00 pm.

SD Air and Space Museum



Journey Museum



Dahl Arts Center

EVENING EVENT

EE3 Late-Nite at the Bar

9:30 pm at the Conference Hotel (N/C)
Immediately after buses return from Evening Event

Whiz Bang, Flim Flam and Gee Whiz: Are museums getting too gimmicky?

Museums arguably exist to educate. But have we moved away from education to titillation? With all the gimmicks that museums are prone to use, one wonders if these make any difference at all with visitors or if they get in the way of true learning. Some museums relish shock value and voyeurism, but does this move us closer to becoming a Ripley's Believe It or Not? What's the balance between teaching or just amusing, and creating fun learning environments versus appealing to the lowest denominator? Are museums creating so many "toys" and interactives to engage visitors that the level of education has dropped as well? Are we becoming amusement parks in disguise...or, at least, headed that way? Is that a bad thing? Register your thoughts on MPMA's Opinion Meter in MPMA's traditional late-nite gab fest.

Moderators are MPMA's 2010 Program Committee Co-Chairs: **Sue Gates**, Director, Dacotah Prairie Museum, Aberdeen SD; **Chris Orwoll**, President/CEO, Kansas Cosmosphere and Space Center, Hutchinson, KS

Thursday, September 16, 2010

Conference Registration 7:00 am — 6:00 pm

Breakfasts 7:15 am — 8:15 am

Ticketed Events

Breakfasts \$13

Hit the ground running by joining colleagues for the smell of coffee, a hot breakfast and provocative discussions.

BR2 Volunteer Coordinators Breakfast

Join us for a Peer Breakfast where you will have an opportunity to discuss burning issues that volunteer coordinators have and creative ideas that we all need. If you are NOT a volunteer manager but want to join us, we'd love to have you.

Chair: **Beth Campbell**, Visitor Services Coordinator, State Historical Society of North Dakota, Bismarck, ND

BR3 CurCom Breakfast

Join your curatorial colleagues from around the region for a lively breakfast discussion of current issues, shared challenges, and professional opportunities.

Co-Chair: **Elisa Phelps**, Director of Collections and Library Division, Colorado Historical Society, Denver, CO

Concurrent Sessions 8:30 am — 9:45 am

**D1 "Sculpting" a National Natural Landmark:
The Mammoth Site of Hot Springs, SD**
(SM)

The Mammoth Site of Hot Springs, SD, was a natural death trap for young, male mammoths. Discovered in 1974, it has developed into the largest occurrence of Columbian mammoths anywhere. While 58 mammoths have been discovered, there remain many more waiting to be uncovered. This incredible site is featured on the T4 conference tour.

Session introduced by **Dr. Kirk Johnson**, Vice President and Chief Curator, Denver Museum of Nature and Science.

Chair: **Larry Agenbroad**, Site Director, The Mammoth Site, Hot Springs, SD

Presenters: From the Mammoth Site, Hot Springs, SD: **Olga Potapova**, Collections Manager; **Don Esker**, In-situ Bonebed Curator/Secondary Educator; **Justin Wilkins**, Assistant In-situ Bonebed Curator/Secondary Educator

D2 Honoring Native American Artists

(TRIB, DIV/IN, EX)

American Indian culture is a big draw for many visitors to South Dakota and the United States. For this reason many museums exhibit Native American art, artifacts and other tribal materials. This panel will discuss ways for museums to respectfully involve the artists, historians, tribal cultural leaders, youth and elders in creating exhibits.

Chair: **Linda Anderson**, Executive Director, Dahl Art Center, Rapid City, SD
Presenters: **Dr. Craig Howe**, Graduate Studies Instructor, Oglala Lakota College, Kyle, SD; **Mary Bordeaux**, Curator, The Heritage Center at Red Cloud, Pine Ridge, SD; **Mike Marshall**, Traditional Lakota Artist, Mission, SD

**D3 The Money's Still Out There: Tackling Today's
Budget Woes**

(FUND, MK, MEM)

Facing monumental, or even just minor, budgetary challenges? Museum professionals share their experiences with successful ways to bring in funds and meet financial challenges. Learn about creative, innovative ideas for promotional philanthropic opportunities and discuss how to tailor tried-and-true solutions to meet your needs.

Presenters: **Francine Carraro**, Executive Director, The Grace Museum, Abilene, TX; **Glo Cunningham**, Executive Director, Crested Butte Mt. Heritage Museum, Crested Butte, CO

D4 Making Connections Through Local Culture

(DIV, ED, EX)

Local traditions can spring from ethnic recipes, hunting stories and the special talents of residents. Blend these together and they can draw visitors to the area. Hear how historical museums, arts agencies and libraries have combined resources to blend and expand their audiences in South Dakota and Wyoming. Come away inspired to seek out hidden treasures in your own community by making uncommon connections between the arts and history.

Chair: **Anne Hatch**, Folk & Traditional Arts Specialist, Wyoming Arts Council, Cheyenne, WY

Presenters: **Ruth Lauritzen**, Director, Sweetwater County Historical Museum, Green River, WY; **Andrea Graham**, Folk Arts Coordinator, South Dakota Arts Council, Pierre, SD

D5 Thinking Big with Small Budgets

(EX, EVAL)

A small budget need not keep you from thinking big. This session will provide ideas for mounting monumental exhibits at your museum with limited budgets. Some ideas include partnering to build small traveling exhibitions, creating collaborative exhibits and planning an affordable, flexible exhibit.

Chair: **Linda Carlson**, Curator of Historic Collections, Avenir Museum, Colorado State University, Fort Collins, CO

Presenters: **Jack Townes**, Exhibition Designer/Preparator, Skycraft Designs Inc., Portland, OR; **Jeanne Brako**, Curator, Conservator, Center of Southwest Studies, Fort Lewis College, Durango, CO; **Cheri Falkenstien-Doyle**, Curator, Wheelwright Museum of the American Indian, Santa Fe, NM

**D6 Will the Real Great Plains Please Stand Up?
Museums and the Changing Nature of
Middle America**

(CE)

As the Great Plains becomes more diverse through economic and social changes, our audiences and constituencies change as well. Rural institutions, including museums, need to retool themselves to adapt to new residents and new visitors. This session examines those changes and the ways in which museums can adapt. It also offers strategies on conveying history to younger audiences.

Chair: **Dr. Jay Price**, Director of the Public History Program, Wichita State University, Wichita, KS

Presenters: **Darrel Nelson**, Exhibits Curator, Adams Museum & House, Deadwood, SD; **Janet Timmerman**, Program Coordinator for Pipestone Active Living Partnership, Sioux Falls, SD; **Sandra Reddish**, Graduate Student, Kansas State University, Manhattan, KS

Exhibit Hall/Silent Auction Hours 9:30 am — 5:30 pm

Exhibit Hall 9:45 am — 10:15 am
Morning Refreshment Break

Concurrent Sessions 10:15 am — 11:30 am

E1 Monumental Task: Designing Temporary Exhibits and Exhibits Without Objects

(EX, SM)

Creating an exhibit can be a monumental task, particularly if it is a temporary one or if there are no artifacts to tell the story. Learn how to develop a design plan for temporary exhibits that fits the needs of your museum, staff and budget. Discover new strategies for creating exhibits when few or no original artifacts exist.

Chair: **Kathryn Higdon**, Curator of Exhibits, South Dakota State Historical Society, Pierre, SD

Presenters: **Michelle Bahe**, Curator of Collections, Fort Caspar Museum, Casper, WY; **Dee A. Harris**, Exhibits Specialist, National Archives at Kansas City, Kansas City, MO

E2 Three Programs to Help Your Organization Climb the Mountain to Success

(AD, CM, SM)

Do you want to improve policies and practices and learn more about standards? Would your organization like to receive recognition for the good things it has already accomplished? Join us to hear about StEPs, MAP, and CAP – three opportunities to gain direction for the future, document accomplishments, and increase credibility and sustainability.

Chair: **Pamela Feltus**, Accreditation Coordinator, American Association of Museums, Washington, DC

Presenters: **Sara Gonzales**, Coordinator, Conservation Assessment Program, Heritage Preservation, Washington, DC; **Dr. Robert M. Brown**, Executive Director, Historical Museum at Fort Missoula, Missoula, MT

E3 From the Basement Up: Leadership in Collections Practice

(CM)

Collections specialists must be able to advise their institutions on policy and professional practices. This session will focus on how to provide leadership and professionalism from the collections perspective, with an eye to policy guidance, institutional direction, networking and professional training.

Chair: **Mark Janzen**, Registrar/ Collections Manager, Ulrich Museum of Art, Wichita, KS

Presenters: **Mark Ryan**, Director of Collections and Operations, Plains Art Museum, Fargo, ND; **Pat Roath**, Registrar/Collections Manager, Museum of the Rockies, Bozeman, MT

E4 Innovation, Initiative and Service: Museum Studies Programs and Museums

(EMP, CE)

Museum studies programs often partner with museums to provide exhibitions curated by students. Hear about the characteristics and benefits of partnerships between academic museum programs and community museums as well as strategies for collaborations. And find out how this relationship can spark innovation and a sense of service.

Chair: **Valerie Inella**, Art History/Museum Studies Instructor, Casper College, Casper, WY

Presenters: **Dr. Rebecca Hunt**, Senior Instructor, History Department, University of Colorado, Denver, CO; **Jennie Kiessling**, Instructor, Museum and Gallery Studies, Front Range Community College, Ft. Collins, CO

E5 What Does the Land Need? Stewardship of a Historic Preserve

(HP, AD)

Stewardship of cultural and natural heritage is a balance between preservation and education. At the Lubbock Lake Landmark, historic maintenance that includes fire ecology is a major player in reconstruction and conservation of the short-grass prairie ecosystem. Translating those efforts into programming brings both challenges and benefits in heritage preservation.

Chair: **Susan Rowe**, Education Program Manager, Lubbock Lake Landmark/Museum of Texas Tech University, Lubbock, TX

Presenters: **Bruce Weisman**, Director of Resource Management, Mount Rushmore Memorial, Keystone, SD; **Scott Trevey**, Historic Maintenance Supervisor, Lubbock Lake Landmark/Museum of Texas Tech University, Lubbock, TX; **Matthew McEwen**, Historic Maintenance Technician II, Lubbock Lake Landmark/Museum of Texas Tech University, Lubbock, TX

E6 Skeletons in the Closet

(CM)

Most museums have fossils in their collections that they do not know how to care for, identify, evaluate, or what to do with them. We will give resources for conservation, identification, value and address new laws regarding collecting in case someone wishes to donate fossils to your museum.

Presenter: **Neal L. Larson**, President, Black Hills Museum of Natural History, Hill City, SD

E6 Creating Dynamic Spaces and Programming Just for Adults

(CE/CL, MK/PR, AD)

Programing that is less education focused and concentrates more on adults goes against the current way that museums orient the bulk of their programming to families and schools. However, creating a dynamic space for adults of all ages both energizes your core audience and expands the reach of your program. Hear about a museum that is creating dynamic spaces that happen outside of traditional museum hours and caters to young adults. Hear about another museum that is making changes to its openings by making them public, going from small gatherings to over 1,000 and reaching audiences that traditionally felt they weren't welcome.

Presenters: **Sarah Kate Baie**, Director of Programming, Chief of Fictions, Museum of Contemporary Art Denver, Denver, CO; **Cathy L. Wright**, Director, The Albuquerque Museum of Art & History, Albuquerque, NM

L6 Annual Leadership Luncheon

12:00 pm — 1:30 pm

Ticketed Event \$17 (FULL description on page 3.)

Dr. Kirk Johnson: Cruisin' the Fossil Freeway

Sponsored by Aon Huntington T. Block Insurance Agency, Inc.

Concurrent Sessions 1:45 pm — 3:00 pm

F1 Keeping your Traction: Traversing Copyright in Digital Collections

(CM, AR, TECH)

The digital age has brought new problems to the already confusing issues associated with copyrights. This session is designed to help participants understand basic copyright principles and their challenges to libraries, museums and archives. Special considerations associated with digital collections will be discussed, including concerns and procedures addressed in creating the Digital Collections and the Oklahoma Oral History Research Program at Oklahoma State University.

Chair: **Victor Dominguez Baeza**, Director, Library Graduate and Research Services, Oklahoma State University, Stillwater, OK

Presenters: **Jacob Sherman**, Reference Librarian, Oklahoma State University, Stillwater, OK; **Kate Blalack**, Special Collections Librarian, Oklahoma State University, Stillwater, OK

F2 Murals: The Key to a Successful Museum Exhibit

(CO, EX)

Murals can make your exhibits extraordinary, even monumental. This session will include an examination of the use of murals in the past, present and future. The cost saving advantages of murals, comparisons to other image production methods, and accuracy in historical and natural elements will also be covered.

Presenter: **David Reiser**, David Reiser Murals & Art, Inc., Waverly, NE

F3 Growing Pains: Leveraging Your Buildings to**Further Your Mission**

(CAP, DIR, FAC)

In times of doing more with less, learn from the experiences of two museum professionals and an architect who have been through the planning, design, construction, and post-construction operational process successfully (on time and within budget while meeting community needs). The practical tips will be relevant whether you are planning a minor renewal or major project. Green building strategies will be part of the discussion.

Chair: **Joe Schenk**, Director, Art Museum of South Texas, Corpus Christi, TX

Presenters: **Walt Crimm**, AIA, LEED AP, Principal, Director of Cultural Practice, EwingCole, Philadelphia, PA; **Robyn G. Peterson**, Executive Director, Yellowstone Art Museum, Billings, MT

F4 Care of Native Collections: The Heritage Center at Red Cloud Indian School

(TRIB, CM, CE)

The Heritage Center at Red Cloud Indian School has been re-visioning the cataloging, storing, and exhibiting of its collection of historical Lakota and contemporary Native artwork. Staff will discuss that process and the Center's handling of issues like NAGPRA and cultural consultation that institutions with Native collections will find valuable.

Presenters: **Peter Strong**, Director, and **Mary Bordeaux**, Curator, The Heritage Center at Red Cloud Indian School, Pine Ridge, SD

F5 Examining the College/Museum Partnership

(AD, CE, FOC)

As colleges and universities face budget cutbacks, museums are usually the first on the funding chopping block. Museums on the campuses of small colleges, however, face unique challenges and have different opportunities for success compared to their counterparts at large universities. This session examines the small college/museum partnership. Two organizations are used as best practice models to show how they became regional leaders despite having very small staffs and budgets. Emphasis will be placed on how similar institutions cannot just survive but excel in challenging economic times.

Chair: **Peter Tirrell**, Associate Director, Sam Noble Oklahoma Museum of Natural History, Norman, OK

Presenters: **Tim Hoheisel**, Director of Outreach and Communication, The Center for Western Studies, Augustana College, Sioux Falls, SD; **Paul Krueger**, Director of Development, Augustana College, Sioux Falls, SD; **Kevin Britz**, Director, Center of Southwest Studies, Fort Lewis College, Durango, CO

F6 Museums and Technology: Does Your Institution Really Need all the Bells and Whistles?

(TECH, SM)

New technologies can help your museum with everything from exhibits and programs to marketing and collections. They can also demand overwhelming amounts of time and resources. Does the addition of technology advance your museum's mission? What problems arise when museums feel they must have technology just for the sake of having it? How important is it to consider staff, budget and the size of your museum? This session will offer insights from small museum administrators, advice from those who work with those technologies and the pros and cons of using technology.

Chair: **Heidi Vaughn**, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK

Presenters: **Jay S. Smith**, Director, Hubbard Museum of the American West, Ruidoso Downs, NM; **Will Andrews**, Web Developer /Adjunct Professor, University of Central Oklahoma, Edmond, OK; **George Laughead**, President, Ford County Historical Society, Dodge City, KS; **Erin Brown**, Curator, Oklahoma Territorial Museum, Guthrie, OK

Break**3:00 pm 3:15 pm****Concurrent Sessions 3:15 pm — 4:30 pm****G1 Museums, Web Social Networks & Virtual Reality: From Facebook and MySpace, to Buzz and Second World**

(TECH, AD)

Should your museum be famous on the web? Does it matter if your museum is real? Do the funding people care? Can you get massive increases in on-line viewers due to on-line collections? How do you keep all this social networking going? And, does it matter to your job, your job future, and your museum's future? (Hint — Yes, it does.) Come hear leaders in on-line collections, museum social networks, and museum virtual reality projects tell you what works, and what doesn't. Spencer Museum of Art will be a prime example.

Chair: **George Laughead**, WWW - Virtual Library www.vlib.us, President of the Ford County Historical Society, Dodge City, KS

Presenters: **Neal Smith**, Graduate Student, Wichita State University, Wichita, KS; **Robert Hickerson**, Photographer/Database Project Manager, Spencer Museum of Art, University of Kansas, Lawrence, KS

G2 State Historical Societies – What They Do and How They Can Help Your Museum

(AD, FUND)

State Historical Societies exist in every state and in the Mountain-Plains region most of the societies are public institutions. Listen to state historical society directors describe what their organizations do and how they help local history groups and museums. Learn how state historical societies and local museums can work together to carve their futures.

Chair: **Jay Vogt**, Director/SHPO, South Dakota State Historical Society, Pierre, SD

Presenters: **Merlan E. Paaverud, Jr.**, Director/SHPO, State Historical Society of North Dakota, Bismarck, ND; **Richard Sims**, Director, Montana Historical Society, Helena, MT

G3 Carving a New Vision for Storage: Creating the Best Fit for Collections in the Space that You Have

(CAP)

Collections are at the core of many institutions, but staff must often work "backwards" into space provided to make them fit. For the new History Colorado Center, a process was needed and efficiency was critical in developing a practical plan for collections storage and workspace. Learn about the tools used to successfully accomplish this.

Chair: **Elisa Phelps**, Colorado Historical Society, Denver, CO

Presenters: **Walt Crimm**, AIA, LEED AP, Principal, Director of Cultural Practice, EwingCole, Philadelphia, PA; **Melissa Bechhoefer**, Registrar, Colorado Historical Society, Denver, CO

G4 "I was dressed just right:" An Exploration of Men's and Women's Dress During the Victorian Era

(CM, ED)

Most museums in our region have late 19th-century clothing in their collections. But how do we identify and interpret that clothing? This presentation will explore the ways in which dress worn on the Great Plains and inter-mountain west reflect changes in technology and social mores during the Victorian Era.

Presenters: **Pat Roath**, Registrar & Collections Manager, Museum of the Rockies, Bozeman, MT; **Laurel Wilson**, Professor, University of Missouri-Columbia, Columbia, MO

Quote!

I am pleased to say that the conference answered all of the questions I came with and I returned with more information than I anticipated.

Crystal Mensch-Nelson, Yankton County Historical Society, Yankton, SD

G5 The Lone Professional: Wearing ALL the Hats

(SM, EMP)

Being a staff of one at a museum can be daunting. Every day choices need to be made about where to spend time, energy, and money. Collections work? Exhibits? Bookkeeping? Public programs? Fundraising? Learn how some of your colleagues juggle the work in their facilities and sometimes have fun doing it!

Chair: **Ronette Rumpca**, Curator of Interpretation, South Dakota State Historical Society, Pierre, SD

Presenters: **Rocky Courchaine**, Director, Crook County Museum & Art Gallery, Sundance, WY; **Diane Kindt**, Manager/Curator, Klein Museum, Mobridge, SD; **Danielle Stuckle**, Museum Director, Dickinson Museum Center, Dickinson, ND

G6 The Winning Outcome: Volunteers in Collections

(CM, VS)

As collections expand and budgets contract, volunteers can make the difference. Three museum professionals will share the methods, successes, and challenges they faced in creating collections-related projects that were mutually rewarding programs for the volunteers and curators.

Chair: **Lisa Scholten**, Curator of Collections, South Dakota Art Museum, Brookings, SD

Presenter: **Beth Campbell**, Visitor Services Coordinator, State Historical Society of North Dakota, Bismarck, ND; **Lori Holmberg**, Executive Director/Curator, Dakota Discovery Museum, Mitchell, SD

**Closing Reception for Exhibit Hall 4:00 pm — 5:00 pm****Final Bids for Silent Auction 5:00 pm****Exhibit Hall Break Down 5:00 pm — 7:00 pm****RECEPTIONS 5:00 pm – 6:00 pm****R3 EdCom**

At this No-Host Reception get a second dose of the “Education Doctor Is In,” a popular session at last year’s conference that offered therapy for educational woes and gave remedies for puzzling problems, sticky issues and complex questions. There’s no question too big or too small for the Education Doctors!

Chair: **Erin Rose**, Curator of Education, Fort Caspar Museum, Casper, WY

R4 Cooperstown Graduate Program

No host gathering at the Conference Hotel Bar for alums and folks interested in learning about the museum program in beautiful upstate New York.

Hosts: **Helen B Louise**, Museum Director, South Dakota State Historical Society, Pierre, SD; **Steve Friesen**, Director, Buffalo Bill Museum & Grave, Golden, CO

R5 Museum of Texas Tech University

Gather with alums, current students and those interested in learning more about the museum program in Lubbock, TX

Host: **Nicky Ladkin**, Assistant Director, Museum of Texas Tech University, Lubbock, TX

R6 SMAC RECEPTION

If you work at a small museum, this group is for you. SMAC (Small Museum Administrators Committee) provides a valuable network in the MPMA region. Join us at this no-host bar event. We’d like to meet you and keep in touch throughout the year.

Hosts: SMAC Committee: **Christina Bird**, Superintendent, Historic Governors’ Mansion, Cheyenne, WY; **Glo Cunningham**, Executive Director, Crested Butte Mt. Heritage Museum, Crested Butte, CO; **Rochelle Silva**, Director, Tri-State Museum, Belle Fourche, SD; **Marne Jurgemeyer**, Director, Fort Morgan Museum, Fort Morgan, CO

EVENING EVENT**EE4 MPMA Awards Banquet and Live Auction****“Stimulus Plan” Auction****Cocktails****6:30 pm****Dinner/Program****7:00 pm — 10:00 pm***Ticketed Event \$25*

Join us for our traditional banquet which is anything but traditional. Catch up with new and old friends, see good work acknowledged by MPMA’s Annual Awards and meet the new leaders of tomorrow with the introduction of the 2010 Scholarship Recipients. The evening wraps up with MPMA’s Live “Stimulus Plan” Auction, the proceeds of which go to MPMA’s Scholarship Fund. Have fun and support a worthy cause!

Friday, September 17, 2010**Conference Registration****8:30 am — 1:30 pm****W10 Helping Hands Workshop****Registrars Committee’s Helping Hands Brigade***See page 19 for details***8:30 am — 3:00 pm***Transportation leaves from Conference Hotel at 8:30 am***Concurrent Sessions****9:00 am — 10:15 am****H1 Textile Care Strategies: Know When to Roll ‘Em; Know When to Fold ‘Em.**

(CM, CON, SM)

Don’t gamble on whether your current textile collections care strategies are working. Learn from a conservator how to implement best practices for care, storage and treatment whether your collection includes clothing, accessories, rugs or samplers, even on a limited budget. Handouts and materials provided.

Presenter: **Jeanne Brako**, Center of Southwest Studies, Fort Lewis College, Durango, CO

H2 Climbing to the Heights of Excellence: AAM’s Accreditation Program

(AD, DIR, L)

Find out everything you wanted to know but were afraid to ask about how to get accredited. Hear a step-by-step guide to the process, tips for success, standards, timing, costs and common problem areas. Join us in a lively informal roundtable discussion with accredited museum directors, experienced peer reviewers and AAM staff.

Chair: **Pamela Feltus**, Accreditation Coordinator, American Association of Museums, Washington, DC

Presenters: **Bruce Eldredge**, Executive Director, Buffalo Bill Historical Center, Cody, WY; **Joe Schenk**, Director, Art Museum of South Texas, Corpus Christi, TX; **Richard Sims**, Director, Montana Historical Society, Helena, MT; **Cathy L. Wright**, Director, Albuquerque Museum of Art & History, Albuquerque, NM; **Dr. Robert M. Brown**, Executive Director, Historical Museum at Fort Missoula, Missoula, MT

H3 Fun with Collections: Music in Virginia City and Wagons in Deadwood

(CM, ED/INT, CE/CL)

Heritage Commission in historic Virginia City owns and operates the largest collection of publicly displayed automatic music machines in the country. The 50 horse drawn vehicles in the Days of '76 Museum comprise the largest wagon collection in South Dakota and have been used annually in the Days of '76 Parade since 1924. With these collections, visitors get to see, hear and experience history. At this session, you will learn how they do it.

Chair: **Janna Norby**, Curator of Collections, Montana Heritage Commission, Virginia City, MT

Presenters: **Dr. Bill Peterson**, Curator of Interpretation, Montana Heritage Commission, Virginia City, MT; **Michael Edwards**, Music Machine and Piano Technician, Rapid City, SD; **Deborah Gangloff**, Director, Days of '76 Museum, Deadwood, SD

H4 HVAC - Lessons Learned from Monumental Projects

(CAP, FOS, CM)

Panelists will help delegates carve a monumental HVAC project into a manageable process by sharing their experience with installing a major heating/cooling system in their museum. Learn the best way to communicate with stakeholders, board members, engineers and contractors when planning a large mechanical project and gain insights into an engineer's perspective.

Chair: **Teresa Kreutzer-Hodson**, Hastings Museum of Natural and Cultural History, Hastings, NE

Presenters: **Lisa Scholten**, Curator of Collections, South Dakota Art Museum, Brookings, SD; **Mike Brady**, Mechanical Engineer, Leo A Daly, Omaha, NE

H5 Planning and Management of New Collections

Facilities: Two Case Studies from New Mexico and South Dakota

(CAP, CM, FOS)

This session will spotlight two new collections facilities in the region: the Center for New Mexico Archaeology in Santa Fe and the Museum of Geology's new dedicated paleontological repository in Rapid City, SD. Some of the issues covered will be the challenges of funding new facilities and the decision-making behind selecting a repository, communicating the museum's needs to architects and contractors, the process for determining the layout of new facilities, the preparations for moving collections into new storage areas, and new requirements for museums housing fossils from public lands.

Co-Chairs: **Anthony J. Thibodeau**, Collections Manager, Archaeological Research Collections, Museum of Indian Arts and Culture/Laboratory of Anthropology, Santa Fe, NM; **Sally Shelton**, Collections Manager / Faculty Instructor, Museum of Geology, South Dakota School of Mines and Technology, Rapid City, SD

Presenter: **Carolyn Wallingford**, Regional Curator, National Park Service - Midwest Region, Omaha, NE

Break 10:15 am — 10:30 am

Concurrent Sessions 10:30 am — 11:45 am

I1 What's going on in this picture? Visual Thinking Strategies to the Rescue

(ED)

Building on children's innate capacity to make sense of what they see, Visual Thinking Strategies (VTS) enable students and teachers to examine and talk about unfamiliar subjects with excitement. An art-based curriculum, VTS provide educators with teaching strategies to develop writing and critical thinking skills. Come experience a VTS session and take away new ideas to help you and your staff reach visitors!

Chair: **Lynn Verschoor**, South Dakota Art Museum, Brookings, SD

Presenters: **Dr. Mary Moeller**, Assistant Professor, Teaching Learning and Leadership Department, College of Education and Human Sciences, South Dakota State University, Brookings, SD; **Dr. Kay Cutler**, Associate Professor, Early Childhood Education, Director of the Fishback Center, South Dakota State University, Brookings, SD

I2 Visions of Publishing: Strategies for Funding Museum Publications

(PUB, ED)

This session will explore creative ways to fund the publishing of gallery guides and books to complement and further the interpretation of exhibits. Panelists will discuss working with historical societies, humanities councils and publishing firms to turn research into publications. The pros and cons of self-publishing will also be discussed.

Chair: **Mary Kopco**, Director, Adams Museum & House, Deadwood, SD

Presenters: **Steve Friesen**, Director, Buffalo Bill Museum & Grave, Golden, CO; **Roberta Sago**, Special Collections Librarian, E.Y. Berry Library at Black Hills State University, Spearfish, SD

I3 Every MPMA State Has One: State Museum Organizations and What They Do

(DEV, PD, SM)

State museum associations take different forms across the MPMA region. Learn how different states set up their organizations and what types of services they offer. Share your ideas for making the state groups better.

Chair: **Ronette Rumpca**, Curator of Interpretation, South Dakota State Historical Society, Pierre, SD

Presenters: **Anthony J. Thibodeau**, Collections Manager, Museum of Indian Arts & Culture/Laboratory of Anthropology, Santa Fe, NM; **Delayna Trim**, Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK; **Teresa Kreutzer-Hodson**, Curator, Hastings Museum of Natural & Cultural History, Hastings, NE

I4 Who Do I Want to Be? Selecting the Best Historic Figures for First Person Narratives at Your Site

(ED, SM, CE)

Familiar names, composite characters, local figures, national heroes, villains, ordinary folks — who would best interpret my site, and for which audiences? We'll start with an overview and some general principles, then devote most of our time to discussion of your quandaries and questions. Come loaded for conversation.

Presenters: **Joyce Thierer**, Associate Professor, Emporia State University, Emporia, KS; **Ann Birney**, Ride into History, Admire, KS

I5 Seize the Day: Collecting Materials from the Present for the Future

(CM, AR)

This roundtable will focus on the challenges that history museums and archives face in collecting materials from the present and recent past. Questions will be covered about why a museum should collect certain items, what should be collected, and what is the best way in which they should be collected.

Chair: **Dan Brosz**, Curator of Collections, South Dakota State Historical Society, Pierre, SD

Presenters: **Rebecca Martz-Burley**, Curatorial Specialist, Archives at Union Station, Kansas City, MO; **Mark Sundlov**, Supervisor, Ronald Reagan Minuteman Missile Site, Cooperstown, ND

L7 Closing Plenary Luncheon

Ticketed Event \$17

Closing Plenary Luncheon

12 Noon — 1:15 pm

FULL details see page 3.

MPMA Business Meeting

Speaker: **Gerard Baker**, Assistant Director, Native American Relations, National Park Service, Keystone, SD; **Caring for Monumental Sculpture** Joined by **Ruth Ziolkowski**, wife of Crazy Horse sculptor Korczak Ziolkowski

Pow Wow Demonstration

1:15 pm — 2:00 pm

FRIDAY AFTERNOON TOURS

2:15 pm TO 5:15 pm

Ticketed Events

Friday afternoon is MPMA's traditional "local touring day" where you'll get behind-the-scenes tours of area museums and landmarks. This is also the time to shop for those presents for the folks back home! Spend a few hours touring or shopping before the Sturgis Party. All tours depart from the Conference Hotel at 2:15 pm and return by 5:15 pm.

T5 Presidential / Early Tourism Tour: \$15

Visit the Museum of Geology (and Paleontology) at the South Dakota School of Mines & Technology and get a special behind-the-scenes tour of its new federal repository. See Rapid City's historic downtown with its distinctive shops and life-size bronze sculptures of U.S. presidents in what is called The City of Presidents. Drive by the endearing Dinosaur Hill, a 1930s WPA sculpture project, that most tourists miss. Finish at Reptile Gardens, a great family-owned business that dates back to 1937 and that invented the concept before zoos of viewing reptiles. Not your ordinary Snake Pit!

T6 Hard Core Shopping Tour: \$15

The first shop stop is Mt. Rushmore Black Hills Gold, a top destination for factory prices on jewelry, silver, diamonds & gemstones, and watches. Start with a factory tour before shopping in its retail store. Then it is on to Rapid City's historic downtown for an extended stay. Say hello to the Presidents as you visit galleries and antique stores. Be sure to drop in to Prairie Edge Trading Co. which features a gorgeous collection of Native American art, crafts, books, music and cultural artifact reproductions.

T7 Lights, Camera, Action Tour: \$15

Visit the 777 Ranch that was featured in two famous western movies. "Dances With Wolves" introduced South Dakota's wonders to the world and the beauty of the state's never-ending western prairie. It was filmed entirely in South Dakota, and in part at the 777 Ranch. Another film, "Wyatt Earp" was also filmed at the ranch. Get up close to the buffalo herd on a tractor/trailer tour to see the herd filmed in "Dances with Wolves."

T8 Gallery Tour: \$15

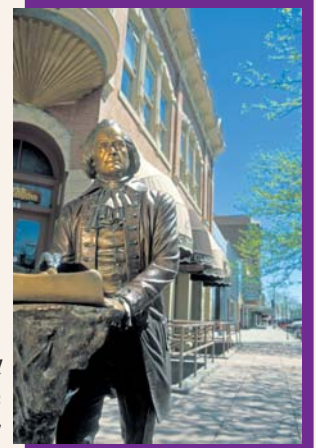
This tour begins in the heart of Rapid City's historic downtown with its distinctive shops and life-size bronze sculptures of U.S. presidents on every corner. You'll visit Prairie Edge, a beautiful Native American Art Gallery that features American Indian artists & their crafts, and other downtown galleries including the new Heron's Flight Studio which is quickly becoming the new gathering place for local artists. Then it's on to the galleries in Hill City, one of the most historic towns in the Black Hills and home for many well-known artists including nationally recognized artist Jon Crane.

Dinner on your own!

Rapid City's downtown has great restaurants and there are many restaurants close to the Conference Hotel.



Hill City Gallery



Presidential Statue in Rapid City



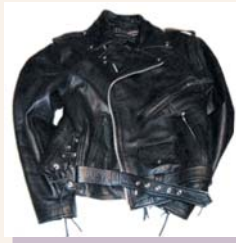
Prairie Edge Trading Company and Galleries

EVENING EVENT

EE5 Closing Party: Sturgis Motorcycle Rally (N/C)

8:00 pm - until ?

Hey there Sturgis Dudes and Dudettes! What better way to end the conference than with a party themed after the biggest event in South Dakota? Sturgis (just up the road from Rapid City) is synonymous with motorcycles and the people who love them. Join us Friday night for a Sturgis Rally party in the 70th year of this great event. The Friday night wrap up party will come complete with great music for dancing and a few other surprises. Be sure to bring your camera as photo ops will abound - be sure to have someone take your picture perched on a genuine Harley Davidson motorcycle. Biker attire is encouraged. Don't forget your leathers!



Join the MPMA "gang" in Sturgis, SD



Photo Credit: SD Department of Tourism

Early Bird Registration (Postmarked by 8/13/10)

- Member \$175
- Student*/Retiree \$80
- Non-Member \$225

Advanced Registration (Postmarked by 9/3/10)

- Member \$200
- Student*/Retiree \$100
- Non-Member \$250

Single Day Pass (No Deadline)

- Member \$100
- Student*/Retiree \$50
- Non-Member \$120

Choose one or more days

- Wednesday Thursday Friday

Full Registration Packages

The full registration package includes registration plus 2 lunches, 2 evening events and one Friday afternoon tour. Option for adding Opening Reception or Tuesday Tour.

	Full Registration Package	Reg. Package +Opening Rec	Reg. Package/ Tues Tour T1, T2	Reg. Package/ Tues Tour T3, T4
--	---------------------------	---------------------------	--------------------------------	--------------------------------

Early Bird Full Registration (Postmarked by 8/13/10)

<input type="checkbox"/> Member	\$274	311	322	314
<input type="checkbox"/> Student*/Retiree	\$179	216	227	219
<input type="checkbox"/> Non-Member	\$324	361	372	364

Advanced Full Registration (Postmarked by 9/3/10)

<input type="checkbox"/> Member	\$299	336	347	339
<input type="checkbox"/> Student*/Retiree	\$199	236	247	239
<input type="checkbox"/> Non-Member	\$349	386	397	389

Three Ways to Register for the MPMA's 2010 Conference

Register On-Line at: www.regonline.com/MPMA_2010_Conference_RapidCity

Complete this form and fax to: 303/979-3553

Complete this form and mail to: 7110 West David Drive, Littleton, CO 80128-5404

**(Students must provide copy of student ID)*

Registrations received after September 3, 2010, are considered ON-SITE Registrations. They will incur an additional \$25 processing fee.

Cancellation Policy and Refunds

All requests for refunds must be submitted in writing to MPMA at 7110 West David Drive, Littleton, CO 80128 (no faxes or emails).

Full refunds, less a \$50 processing fee will be granted for requests postmarked by the Regular Registration deadline of September 3, 2010. Requests postmarked after 09/03/2010 will receive a 50% refund. No refunds will be granted for requests made after September 9, 2010. All refunds will be processed after the conference.

PERSONAL DATA

First Name _____ MI _____

Last Name _____

First Name Badge Preference (or nickname) _____

Position Title _____

Museum/Company _____

Work Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone _____

Other Phone _____ Fax _____

E-Mail _____

Is your email correct?

All registration confirmation and program updates will be sent by email.

Delegates: check here if you do not want your phone number and email address listed on the attendees list.

Conference Speaker _____
Session Number and Title: _____

I have special accessibility needs requiring consideration
(You will be contacted by MPMA staff)

This is my first MPMA conference

Conference Exhibitor _____

Scholarship Winner

Special Dietary Needs: Vegetarian Vegan Diabetic Other

I am interested in carpooling

I am interested in sharing a room at the Conference Hotel

I would like to be a Mentor

I would like to be paired with a Mentor (must attend September 14th, mentor meeting)

PAYMENT INFORMATION

Registration \$ _____

Workshops \$ _____

Meals \$ _____

Tours \$ _____

Evening Events \$ _____

Guests & Items \$ _____

Scholarship Donation \$ _____

Membership \$ _____

On-Site Reg. Fee \$ _____

(For registrations after 9/3/10)

Total \$ _____

Charge my credit card for the total amount (VISA or MasterCard only)

Credit Card Number _____

Expiration Date _____

Name on Card _____

Authorized Signature _____

Check is enclosed (payable to MPMA)

Mail to: MPMA

7110 West David Drive, Littleton, CO 80128-5404

Questions? Call us at 303/979-9358 or email us at info@mpma.net

On-line registration is easy. Go to:
www.regonline.com/MPMA_2010_Conference_RapidCity

Workshops, Meals & Conference Events

Monday, September 13, 2010

Full Day Workshops

<input type="checkbox"/> W1 - Cleaning Museum Artifacts	75	245
---	----	-----

Half Day Workshops

<input type="checkbox"/> W2 - Keeping the Lifeblood Flowing	30	55
<input type="checkbox"/> W3 - Your Vision – Your Exhibits	30	55

Tuesday, September 14, 2010

Half Day Workshops

<input type="checkbox"/> W4 - The Exhibition that Keeps on Giving	30	55
<input type="checkbox"/> W5 - Carving the Future for Area Teachers	30	55
<input type="checkbox"/> W6 - Interpretive Writing	30	55
<input type="checkbox"/> W7 - Insurance 101: Protecting Your Collection	30	55
<input type="checkbox"/> W8 - Can't You get a Volunteer to Help?	30	55
<input type="checkbox"/> W9 - Inexpensive, Quick Custom-Made Mannequins	45	85

Pre-Conference Tours

<input type="checkbox"/> T1 - Lincoln Tour: Northern Hills <i>(lunch included)</i>	48	65
<input type="checkbox"/> T2 - Roosevelt Tour - Northern Hills <i>(lunch included)</i>	48	65
<input type="checkbox"/> T3 - Washington Tour - Central Black Hills	40	60
<input type="checkbox"/> T4 - Jefferson Tour - Southern Hills	40	60

(Opening Reception is included in T1 - T4 tour pricing)

MPMA Meet-ups

<input type="checkbox"/> M1 - Scholarship Gathering	n/c	n/c
<input type="checkbox"/> M2 - Mentor Gathering	n/c	n/c

Evening Event

<input type="checkbox"/> EE1A Opening Reception with tour T1, T2, T3 or T4 <i>(selected above)</i>	Incl	Incl
<input type="checkbox"/> EE1 B Opening Reception alone <i>(no Tuesday Tour)</i>	37	57

Wednesday, September 15, 2010

Special Meals

<input type="checkbox"/> BR1 - Exhibit Hall Breakfast	n/c
<input type="checkbox"/> L1 - SMAC Lunch	17
<input type="checkbox"/> L2 - Students & Emerging Professionals Luncheon - COMPT, ACUMG & EMP	17
<input type="checkbox"/> L3 - NAME Lunch	17
<input type="checkbox"/> L4 - RC-MPMA Lunch	17
<input type="checkbox"/> L5 - EdCom Lunch	17

Receptions and Meetings

<input type="checkbox"/> R1 - EMP Reception	n/c
<input type="checkbox"/> R2 - State Association Receptions	n/c
<input type="checkbox"/> M3 - MPMA's Marvelous Membership Meeting	n/c
<input type="checkbox"/> M4 - MPMA's Advocacy Committee	n/c

Evening Event

<input type="checkbox"/> EE2 - Flight, Fossils and Fine Art	25	45
<input type="checkbox"/> EE3 - Late-Nite at the Bar	n/c	

Thursday, September 16, 2010

Special Meals

<input type="checkbox"/> BR2 - Volunteer Coordinators Breakfast	13
<input type="checkbox"/> BR3 - CurCom Breakfast	13
<input type="checkbox"/> L6 - Annual Leadership Luncheon	17

Receptions

<input type="checkbox"/> R3 - EdCom	n/c
<input type="checkbox"/> R4 - Cooperstown Graduate Program	n/c
<input type="checkbox"/> R5 - Museum of Texas Tech University	n/c
<input type="checkbox"/> R6 - SMAC	n/c

Evening Event

<input type="checkbox"/> EE4 - MPMA Awards Banquet and Live Auction	25	35
---	----	----

Friday, September 17, 2010

Half Day Workshops

<input type="checkbox"/> W10 - Helping Hands	n/c
--	-----

Special Meals

<input type="checkbox"/> L7 - Closing Plenary Luncheon	17
--	----

Conference Tours

<input type="checkbox"/> T5 - Presidential / Early Tourism Tour	15
<input type="checkbox"/> T6 - Hard Core Shopping Tour	15
<input type="checkbox"/> T7 - Lights, Camera, Action	15
<input type="checkbox"/> T8 - Gallery Tour	15

Dinner on your own

Evening Event

<input type="checkbox"/> EE5 - Closing Party: Sturgis Motorcycle Rally	n/c
--	-----

GUEST REGISTRATION

For Non-registrants: Tickets to Evening Events are \$45 (Wed) and \$35 (Thurs).
Guest must accompany paying delegate.

Name: _____

Event(s): _____

Total: _____

SESSION LIST

Session Preferences

Please help us determine space requirements by circling your anticipated choices. You are welcome to change your mind during the conference.

Wednesday

Early Morning	A1	A2	A3	A4		
Late Morning	<input type="checkbox"/> General Session					
Early Afternoon	B1	B2	B3	B4	B5	
Late Afternoon	C1	C2	C3	C4	C5	C6

Thursday

Early Morning	D1	D2	D3	D4	D5	D6	
Late Morning	E1	E2	E3	E4	E5	E6	E7
Early Afternoon	F1	F2	F3	F4	F5	F6	
Late Afternoon	G1	G2	G3	G4	G5	G6	

Friday

Early Morning	H1	H2	H3	H4	H5	
Late Morning	I1	I2	I3	I4	I5	

MEMBERSHIP

Individual & Business Memberships

<input type="checkbox"/> Individual Student or Retired	\$25	INSTITUTIONAL	
<input type="checkbox"/> Individual Basic	\$45	<i>(based on annual operating budget)</i>	
<input type="checkbox"/> Individual Donor	\$100	<input type="checkbox"/> Below \$50,000	\$ 50
<input type="checkbox"/> Individual Contributor	\$200	<input type="checkbox"/> \$50,000 - \$149,000	\$100
<input type="checkbox"/> Individual Benefactor	\$500	<input type="checkbox"/> \$150,000 - \$499,999	\$150
		<input type="checkbox"/> \$500,000 - \$999,000	\$200
<input type="checkbox"/> Business Member	\$100	<input type="checkbox"/> \$1 million - \$2,499,999	\$250
<input type="checkbox"/> Business Patron	\$200	<input type="checkbox"/> \$2.5 million & above	\$300

Please circle if your membership is:

New Renewal Unsure

AIR TRAVEL

Visitors to Rapid City can fly into Rapid City, SD. Complimentary airport shuttle is provided by the Conference Hotel. Many major airlines serve Rapid City Airport: American, Allegiant, Delta, Frontier, and United.

HOTEL INFORMATION

Best Western Ramkota Rapid City Hotel

Reservations: (605) 343-8550. Ask for the MPMA Rate. **Standard Rooms \$89.00** + tax per night

MPMA's main conference hotel will be the Rapid City Ramkota Hotel and Conference Center (located at I-90 at Exit 59). Located conveniently near downtown and area attractions. It offers full service dining, high-speed and wireless Internet, a fitness center, indoor pool, complimentary airport shuttle, free parking and features one of the Black Hills' largest indoor hotel waterparks.



The Ramkota Hotel, Rapid City, SD

Reservations: use the local number for room discount

Local number : (605) 343-8550

Local Fax: (605) 343-9107

General number: (605) 343-8550

Web: <http://rapidcity.ramkota.com>

Address: 2111 North LaCrosse Street, Rapid City, South Dakota 57701

HOTEL RATES AND RESERVATIONS

The following rates are for MPMA Conference Delegates. The special group rates apply to the following dates: **September 12-17, 2010**.

Attendees must identify that they are with "Mountain-Plains Museums Association" to receive special rates. The special discount rate cutoff date is **August 23, 2010**. Delegates must make their own hotel reservations. Standard Rooms \$89.00 + tax per night.

REGISTRATION DESK

All registration materials should be picked up at the MPMA registration desk. Registration will be at the Conference Hotel.

The registration desk is open during the following hours:

Monday, September 13 th	8:30 am — 5:00 pm
Tuesday, September 14 th	7:30 am — 5:00 pm
Wednesday, September 15 th	7:30 am — 5:00 pm
Thursday, September 16 th	7:00 am — 6:00 pm
Friday, September 17 th	8:30 am — 1:30 pm

A complete transfer of registration may only be made prior to the conference by contacting the MPMA office.

EXHIBIT HALL

Exhibit Hall will be located at the Conference Hotel. It will be open during the following hours:

Wednesday, September 15 th	8:00 am — 5:00 pm
Thursday, September 16 th	9:00 am — 5:00 pm

SECURITY

Name Badges are required for participation in the conference.

Tickets are required to attend all events.

MPMA'S MUSEUM SCHOLARSHIP PROGRAM

The Museum Scholarship Program, sponsored by the Mountain-Plains Museums Association (MPMA), provides financial assistance to those studying and/or working in MPMA's 10-state region so that they may attend its annual conference. MPMA seeks the following scholarship candidates: current graduate-level students who are considering a museum career; paid/unpaid beginning professionals whose attendance at the conference will benefit their future involvement in the museum field, emerging museum professionals who have been in the museum profession for up to three years and plan to make museums their career; mid-career professionals who have been in the museum profession from 3 to 10 years; tribal museum professionals; and retired museum professionals. Scholarships for the 2010 year are funded by auction proceeds from the 2009 conference, Arthur H. Wolf and Holly M. Chaffee, and the Bank of America Foundation. Individuals who have received an MPMA scholarship in the past are not eligible to apply. Only a limited number of scholarships exist for museum professionals and retired museum staff. Applications must be received by **June 30, 2010**. To obtain a scholarship application, visit www.mpma.net or email the Scholarship Chair, David Kennedy at Scholarship@mpma.net. Scholarship recipients will meet **September 14th, 11 am**, at the conference hotel.

MENTOR PROGRAM

Is this your first MPMA conference? Are you a new professional looking for colleagues to help you succeed in the field? We welcome you to sign up for MPMA's Mentor Program. The arrangement is informal and can be tailored to your needs. The Mentor Program pairs newcomers with active members of MPMA. Your assigned mentor is just for the conference and may contact you prior to the conference. All mentors and mentorees will meet at the conference hotel on **Tuesday, September 14, at 11:25 am**. Mentorees are required to attend this meeting.

To participate, please check the appropriate box on the registration form, and we will contact you with your mentor's name. Any delegate may request a mentor.

CALL FOR MENTORS

Have you been a member of MPMA for 2 years or more? Are you willing to share your expertise about career goals with new colleagues? We encourage you to volunteer for MPMA's Mentor Program. Mentors do not need to be career specialists but should be interested in and willing to help emerging professionals. Your assignment will be just for the 2010 conference. Mentors should be willing to provide guidance during the conference. You may request to have a Mentor Team or a one-on-one. Please join your fellow professionals to make emerging professionals feel welcome at the conference. To sign up, please check the appropriate box on the registration form. Mentors should arrange to greet their protégées on **Tuesday, September 14 at 11:25 am** (M2). MPMA's Mentor Chair is Henry B. Crawford, Curator of History, Museum of Texas Tech University, Lubbock, TX. He can be reached by phone at 806/742-2442 or by email at henry.b.crawford@TTU.edu.

2010 SILENT & LIVE AUCTION

MPMA's annual conference features a silent and live auction with 100% of the proceeds funding MPMA's scholarship programs. We encourage you to contribute an item to the auction to help us raise money for MPMA's Museum Scholarship program (art, jewelry, services, vacations, museum passes, books, gift shop items, gift baskets, wine, candy, handmade items, museum supplies, apparel). Items contributed by exhibitors may either be placed on the auction table, or may be displayed in their booth (they can display a photo of the item at the auction table). Items may be brought or sent directly to the conference location. For more information, please contact the MPMA Auction Chair: Heidi Vaughn by email at HVaughn@uco.edu. For additional details and the auction form, go to www.mpma.net. You may ship items ahead to: Mary Kopco, Adams Museum 54 Sherman Street, Deadwood, SD 57732. She can be reached by email at mary@theadamsdeadwood.org. All shipments must arrive by **Saturday, September 3, 2010**.

MPMA's Silent and Live Auctions are sponsored by the Emerging Museum Professional Committee to raise funds for MPMA's Scholarship Program.

FORMS AND INFORMATION

The following forms are available on MPMA's website, www.mpma.net: Scholarships, Auction Items, Registration, Conference Guidelines for Businesses, Preliminary Conference Program. Or you can contact MPMA for these forms: info@mpma.net or call us at 303/979-9358.

JOB INTERVIEWS

There will be a room for job interviews at the conference hotel. Contact MPMA at info@mpma.net to reserve the room. A bulletin board will be available for job announcements and for job seekers.

MESSAGE BOARD

A message board will be located by the Registration Desk where you can also check for lost and found, job notices, messages and program updates.

MPMA'S REGISTRARS COMMITTEE HELPING HANDS BRIGADE

Friday, September 17th 8:30 am — 1:30 pm (or stay longer as needed)

Helping Hands Brigade is an annual event hosted by the Registrars' Committee of the Mountain-Plains Museums Association (RC-MPMA) for registrars, collections managers, conservators, curators and others. It is an opportunity to share your skills with institutions in the conference's host city. Helping Hands is also a great way to get behind-the-scenes at museums and to make new friends. To participate in this annual event, contact Pat Roath, RC-MPMA Vice Chair, at proath@montana.edu. Or check off the box for this free event on the Registration Form. Participants will spend all day carrying out collections-care tasks. Those delegates wishing to participate in the conference's afternoon tours will be able to return to the conference hotel before the tours begin at 2 pm. To participate in this annual event, contact Pat Roath, RC-MPMA Vice Chair, at proath@montana.edu. Or check off the box for this free event on the Registration Form.



MOUNTAIN-PLAINS MUSEUMS ASSOCIATION

7110 West David Drive
Littleton, CO 80128-5404

NONPROFIT ORG.
U. S. Postage
PAID
Denver, CO
Permit No. 2116

**MPMA AFFINITIES
AND SPCs**

ACUMG
Association of College and
University Museums and Galleries

COMPT
Committee on Museum
Professional Training

CurCom
Curator's Committee

EdCom
Education Committee

EMP
Emerging Museum Professionals

N.A.M.E.
National Association of Museum
Exhibitors

RC-MPMA
Registrars and Collection
Managers

SMAC
Small Museum Administrators
Committee

Volunteer Coordinators Committee



© Photo Credit: Crazy Horse Memorial

Crazy Horse Statue



Center of the Nation.....

The National Coast and Geodetic Survey designated Belle Fourche the center of the United States when Alaska and Hawaii became states and allowed it to have a monument, which was dedicated in 2007. The town's Center of the Nation designation has had an impact on its tourism as evidenced by this group of Hawaiian visitors who recently came to see the monument.



Bear Butte near Sturgis, SD



Sturgis Museum