



**Constant Contact Survey Results**

**Survey Name:** Museum Advocacy Survey - February 2010

**Response Status:** Partial & Completed

**Filter:** None

Feb 23, 2010 9:37:14 AM

**TextBlock:**

First, please tell us about yourself:

Are you an MPMA Member? (If not, please go to [www.mpma.net](http://www.mpma.net) after completing this survey to find out how to join)

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			166	52.0 %
No			130	40.7 %
No Response(s)			23	7.2 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

If Yes, please select all that apply:

Answer	0%	100%	Number of Response(s)	Response Ratio
Individual member			84	46.9 %
Institutional member			102	56.9 %
Director			31	17.3 %
Trustee			0	0.0 %
Curator			22	12.2 %
Educator			10	5.5 %
Volunteer			8	4.4 %
Out of Region			10	5.5 %
<b>Totals</b>			<b>179</b>	<b>100%</b>

---

What state are you currently in?

**Answers**

**Number of Response(s)**

State/Province (US/Canada)

296

---

What is your Congressional District? (find your district at <http://www.house.gov/zip/ZIP2Rep.html> - this opens in a separate window)

271 Response(s)

---

Did you participate in 2009 AAM Advocacy Day?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			19	5.9 %
No			276	86.5 %
No Response(s)			24	7.5 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

---

**TextBlock:**

ISSUES

What national issues do you think are most important to museums in the MPMA region? Please rank the list below from 1 to 10, with 1 being most important and 10 being least important. If you have other important issues list them in the comments block.

1 = Most Important

Answer	1	2	3	4	5	6	7	8	9	10	Number of Response(s)	Ranking Score*
IMLS reauthorization and funding											200	3.1
Federal Formula Funding Grants											200	4.1
Tax-exemption status/Charitable Giving (re:admissions, property taxes)											200	3.9
Historic Preservation											200	4.1
Archaeological/Paleontological Site Protection											200	5.2
Museums and the Economic Stimulus											200	3.8
Museums and Educational Policy											200	4.9
Other (describe below as Other #1)											200	7.4
Other (describe below as Other #2)											200	8.7
Other (describe below as Other #3)											200	9.7

\*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

What are the most pressing issues at the state and local levels where you live and work? Please rank the list below from 1 to 8, with 1 being most important and 8 being least important. If you have other important issues list them in the comments block.

1 = Most Important

Answer	1	2	3	4	5	6	7	8	Number of Response(s)	Ranking Score*
Taxation issues (e.g. TABOR, Tax Increment Financing, Property Taxes)									203	4.0
Budget issues (e.g. Deficits)									203	1.9
Service issues (e.g. Increasing demands and rationed programs)									203	3.5
Sustainability issues (benefits, health ins., union contracts)									203	3.4
Travel and Tourism									203	3.7
Disaster Preparedness and Security									203	5.1
Other (enter in comments as Other #1)									203	6.7
Other (enter in comments as Other #2)									203	7.8

\*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

**TextBlock:**

INVOLVEMENT

Are you a member of the AAM Museum Advocacy Team?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			18	5.6 %
No			184	57.6 %
No Response(s)			117	36.6 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

Are you planning to attend AAM's Advocacy Day, March 22-23 in Washington, DC?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			8	2.5 %
No			194	60.8 %
No Response(s)			117	36.6 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

Do you plan to travel to Advocacy Day with any of your Trustees and Staff?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			0	0.0 %
No			201	63.0 %
No Response(s)			118	36.9 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

Do you plan to discuss the important issues with your Board of Trustees and Staff?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			94	29.4 %
No			107	33.5 %
No Response(s)			118	36.9 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

Would you like to become a member of the MPMA Advocacy Committee, participate in conference calls on issues, and help to determine the official MPMA position on issues of local, state, regional and national issues?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes (please add email address in the comment block)			19	5.9 %
No			180	56.4 %
No Response(s)			120	37.6 %
<b>Totals</b>			<b>319</b>	<b>100%</b>

**TextBlock:**

PRESENT AND FUTURE

Are you experiencing any of the following in the current fiscal year? (Check all that apply)

Answer	0%	100%	Number of Response(s)	Response Ratio
Budget surplus			13	6.9 %
Budget deficit			82	44.0 %
Budget reductions			126	67.7 %
Hiring freeze			83	44.6 %
Hiring of staff			40	21.5 %
Salary freeze			90	48.3 %
Pay cuts			21	11.2 %
Furloughs			21	11.2 %
Layoffs			24	12.9 %
Increased Attendance or Program Demand			78	41.9 %
Decreased Attendance or Program Demand			43	23.1 %
Increased volunteer support			35	18.8 %
Decreased volunteer support			41	22.0 %
Other			21	11.2 %
<b>Totals</b>			<b>186</b>	<b>100%</b>

What are you projecting for the next year or two? (Check all that apply)

Answer	0%	100%	Number of Response(s)	Response Ratio
Flat budgets			111	60.9 %
More deficits			60	32.9 %
Increased support from primary funding sources			19	10.4 %
Additional layoffs/furloughs/pay cuts			45	24.7 %
Hiring of staff			25	13.7 %
Merger with another organization			7	3.8 %
Increased Attendance or Program Demand			84	46.1 %
Decreased Attendance or Program Demand			24	13.1 %
Temporary closures			13	7.1 %
Closure and discorporation			3	1.6 %
Other			19	10.4 %
<b>Totals</b>			<b>182</b>	<b>100%</b>

---

What assistance would you like to receive from MPMA in the next year or two? (List anything you need help with)

---

50 Response(s)