

Workshops: Half Day

Ticketed Event – must have ticket to attend / must pre-register

Workshops are offered Monday. All workshops take place at the conference hotel unless noted otherwise.

Pre-Registration Required

Held at the Conference Hotel. Fee: Delegates \$40 / Non Delegates \$80

Half-Day Workshop Extended Hours

7:30 a.m. —11:30 a.m.

W1 Nickel and Dime Exhibit Design (EX) (C) (SM)

In this hands-on workshop, participants will build miniature versions of exhibit display forms and non-mount exhibit supports plus see effective low cost solutions. Participants will use power tools and work together to build a wall mounted case. Provided are tips on how to safely and effectively use these tools.

Note: \$10 Materials Fee will be added.

Chair: Marla Day, Senior Curator, K-State Historic Costume & Textile Museum, Manhattan, KS

Presenters: Allana Saenger-Parker, Curator of Design, Riley County Historical Society, Manhattan, KS; Lauren E. Hunley, Education & Outreach Coordinator, Carbon County Museum, Rawlins, WY

Half-Day Workshops in the Morning

8:30 a.m. – 11:30 a.m.

W2 Exhibit Labels: Writing Tips, Tricks, Theory, and PRACTICE (EX)

Workshop participants will explore current approaches to writing and gain the capacity to create labels that resonate with visitors. We'll analyze "good" and "bad" labels based on various criteria, consider ways to put visitors at the center of the process, complete a rapid writing activity, discuss exhibit goals, main messages, and label frameworks, and share writing challenges (please bring projects to brainstorm).

Chair: Beth Kaminsky, Independent Exhibit Developer & Writer, Denver, CO

W3 Evaluation Methods 101: Basics for Your Organization (ED) (CE) (VS)

This workshop will allow attendees to walk away with basic skills of creating evaluation questions, designing an evaluation, hands-on work at the conference, and outcomes of your evaluation. Attendees will be able to take this knowledge back to their institution and begin evaluations when they arrive back at their institution. Hands-on data collection and use of online tools will be utilized throughout the workshop.

Chair: Jamie Melissa Wilms, Director of Education, Molly Brown House Museum, Denver, CO

Presenters: Laureen Trainer, Independent Evaluation Consultant, Trainer Evaluation, Denver, CO; Marley Steele-Inama, Director of Audience Research and Evaluation, Denver Zoo, Denver, CO

W4 Best in the West: Condition Reporting and Marking / Numbering (C)

Good condition reports are invaluable: they provide accurate verbal and visual descriptions of the nature, location and extent of damage. They pinpoint damage and provide insight into preservation and potential conservation needs. Marking/numbering connects objects with documentation, so building skills for neat, and harm-free numbering is essential.

Chair: Erica Berryman Garcia, Project Manager, University of Denver Madden Collection and Registration Assistant, Denver Art Museum, Denver, CO

Presenters: Nessa Kerr, University of Denver – Vickie Myhren Gallery Collections Manager, Denver, CO

W5 NAGPRA: Where to Begin? (C) (AD) (INDG)

NAGPRA can feel intimidating, especially if you're new to the process. First, we'll provide a basic understanding of the law and regulations. Then, we'll demonstrate, using information that you bring about your situation, how to break it down into manageable, grant-fundable projects. Many will leave the workshop with an outline for a strategic plan. This workshop will be led by Jan Bernstein, a NAGPRA consultant who has implemented NAGPRA projects since it was enacted and facilitated repatriation since the 1980s. Throughout, a curator and collections manager at the Sam Noble Museum of Natural History will share their planning and implementation experiences.

Chair: Jan Bernstein, Managing Director, Bernstein & Associates, LLC, Denver, CO

Presenters: Susie Fishman-Armstrong, Collections Manager, Archaeology, Sam Noble Museum of Natural History, Norman, OK; Dr. Marc Levine, Curator, Archaeology, Sam Noble Museum of Natural History, Norman, OK

Half-Day Workshops in the Afternoon

12:30 p.m. – 3:30 p.m.

W6 Closing Your Eyes Won't Make the Threat Go Away (SEC) (SM) (VS)

Museums, as well as the American public, continue to be concerned about proliferating terrorism threats, especially with regard to the vulnerabilities of "soft target" public places. Those individuals or groups intent on doing harm are increasingly difficult to recognize and identify. "Lone-wolf" attacks are almost impossible to predict, and difficult to prevent. While these threats do exist, so do best practices for mitigation and response. This workshop addresses the step-by-step, practical methods that may be accomplished by museums and cultural institutions of all size and scope, regardless of budget, staff size, and mission. Workshop participants will learn how to recognize potential problems, and how best to deal with these problems in a safe and reasonable manner, including reporting of incidents or suspicious persons, improving staff awareness, and de-escalating potentially violence confrontations.

Managers will also learn how to better prepare for the worst-case scenarios, and to avoid unnecessary losses, litigation, and injury. The workshop leader will demonstrate how to develop or enhance policies and procedures, develop or update site-specific emergency plans, involve all staff and volunteers in the planning and response process, establish or enhance relationships with local emergency response agencies, and conduct regular practice exercises. Recommendations will be based on practical, low-cost (or no-cost) protection strategies.

Presenters: Robert N. Layne, CIPM, Executive Director, International Foundation for Cultural Property Protection, Denver, CO; Steve Layne, CPP, CIPM, CIPI, Principle, Layne Consultants International, Denver, CO

W7 Writing Narrative-Based Exhibit Labels (EX)

Narrative-based exhibit labels do more than present facts. They make people *care*. They stir the imagination as the West always has, through sweeping vistas, compelling characters, and dramatic conflicts. Numerous studies have shown that readers understand and retain information better when it's presented in a narrative format. Learn how storytelling techniques can make your exhibit labels relatable and relevant to your audiences in this workshop led by an award-winning interpretive writer. Participants at this workshop will also learn how to establish a narrative frame; create an arc with a beginning, middle, and (maybe) end; encourage a suspension of disbelief; and write provocative headlines, subheads, and first sentences.

Presenter: Larry Borowsky, Principal, Text Therapy, Inc., Denver, CO

W8 Expanding Inter-Arts Collaboration (CE) (ED)

It began with a single artist, an exhibit, and an invitation that evolved into a collaborative, inter-arts, intergeneration community and developed a model for artistic collaboration. Using this model, participants will learn how to nurture personal and artistic growth for students, community, and collaborators. Presenters will lead participants through an engaging tour of an inter-arts collaboration model, exploring the nature of collaboration, the challenges, the resiliency needed, and the successes from partnerships. Attendees will learn how to instigate collaboration in a variety of settings, to spur collaboration from a single work of visual art, to create new art in a variety of disciplines, to integrate the artistic efforts of many artists, and to navigate the often messy and ambiguous process of inter-arts collaboration. Attendees will come away with tips and tools on all of the above as well as how to find meaning in a work of art.

Chair: Melissa Hauschild-Mork, Associate Professor of Dance, South Dakota State University, SD

Presenters: Darla Biel, English Instructor, South Dakota State University, SD; Lynn Verschoor, Director, South Dakota Art Museum, South Dakota State University, SD

W9 Wrangling Volunteer Schedules (VS)

Join us in this interactive session where we'll pool our knowledge to demonstrate how to use volunteer management systems to ditch those spreadsheets, reduce the time spent scheduling volunteers and streamline various management functions. Volunteer scheduling can eat up a

disproportionate share of time leaving volunteer coordinators with little time for creating a better volunteer program. Using an on-line scheduler can not only make the scheduling portion of our jobs easier, but volunteer management system (VMS) can be a low cost way to streamline a whole host of tasks IF you know how to use it correctly. We will introduce different online schedulers, and explain how they are used at different types and sizes of institutions. We'll then lead attendees through the process of setting up various functions and explaining how it is different/better than what we did prior to the on-line system. For those attendees who already use a VMS but suspect they could do more with it, we will spend the last section of the workshop answering questions and demonstrating how we use our systems to tackle similar problems.

Chair: Kim Popetz, Volunteer & Events Coordinator, Molly Brown House Museum, Denver, CO

Presenters: Emily Dobish, Manager of Volunteer Services, History Colorado, Denver, CO; Jamie LaDuke, Volunteer Program Coordinator, City of Aurora, Aurora, CO