



## Advertise Year Round with MPMA

### MPMA'S NEWSGRAM

MPMA's *Newsgram* is highly regarded and read by members. Take advantage of it as a marketing tool for your organization and an opportunity to reach out to museums in MPMA's 10-state region. You can place an ad, add a coupon or ask us to help you customize your reach.

### RATES

Participate in single or annual discount rates. The 30% member discount on 6-issue rate is the best value for your organization. Annual rate based on anniversary date or one full year.

<b>Member Rates</b>	1 Issue	4 Issues	6 Issues	12 Issues	Ad size
Eighth Page [Business card size]	\$ 50	\$ 200	\$ 210	\$ 300	3.5" x 2"
Quarter Page	\$ 140	\$ 560	\$ 588	\$ 840	4.25" x 5.50"

<b>Non-Member Rates</b>	1 Issue	4 Issues	6 Issues	12 Issues	Ad size
Eighth Page [Business card size]	\$ 65	\$ 260	\$ 273	\$ 390	3.5" x 2"
Quarter Page	\$ 182	\$ 728	\$ 764	\$1092	4.25" x 5.50"

### Copy Deadline:

By the 9<sup>th</sup> of each month

### Advertising Specifications

Advertising copy should be submitted in electronic format. Tiff or jpeg preferred, but can work with PDF. Files may be stuffed or zipped. Images can be grayscale or color. MPMA reserves the right to crop images to fit the publication and to reject those that do not meet our production standards. NOTE: Files must be at a minimum resolution of 150 dpi.

Send inquiries and ad copy to: [director@mpma.net](mailto:director@mpma.net) or Contact MPMA at 402-904-6938