



*COMMUNITY
& EMPATHY:
REACHING
OUT TO
SERVE*

A Joint Conference of
the Mountain-Plains
Museums Association
and the New Mexico
Association of
Museums

September 22-25, 2019
Albuquerque, New Mexico
#MPMANewMexico

Sponsorship, Advertising, and Exhibitor
Opportunities

SPONSORSHIP OPPORTUNITIES

Join us at the 2019 joint conference of the Mountain-Plains Museums Association and the New Mexico Association of Museums and be seen by 500+ museum professionals from MPMA's 10-state region. Some sponsorship levels offer the opportunity to advertise to our mailing list of 5,000+. Promote your museum, company, products, and services to the museum field in our region and beyond.

CONFERENCE SPONSOR \$10,000 (1 available)

- Welcome delegates from the podium to a sponsored event
- On-site signage with sponsor logo
- Up to 6 complimentary full conference registrations with reserved seating at attending functions
- Complimentary booth in the exhibit hall with electricity and internet and preferential placement
- Full page ad in conference programs
- Promotional item in conference tote bag
- Complimentary one-year Business Patron or Institutional membership
- Electronic copy of MPMA email mailing list and 2019 conference attendee list
- Logo recognition as the Conference Sponsor on the MPMA website and in the conference programs

PRESENTING SPONSOR \$5,000 (3 available)

- Welcome delegates from the podium to the Awards Banquet, Opening Reception, or Exhibit Hall Breakfast
- On-site signage with sponsor logo
- Up to 3 complimentary full conference registrations
- Complimentary booth in the exhibit hall with electricity and internet and preferential placement
- Half page ad in conference programs
- Complimentary one-year Business Patron or Institutional membership
- Electronic copy of MPMA email mailing list and 2019 conference attendee list
- Logo recognition as a Presenting Sponsor on the MPMA website and in the conference programs

SUPPORTING SPONSOR \$3,500 (3 available)

- Welcome delegates from the podium to the Leadership Lunch or General Session OR your name/logo on the conference tote bags
- On-site signage with sponsor logo
- Up to 3 complimentary basic conference registrations
- Complimentary booth in the exhibit hall with electricity and internet and preferential placement
- Quarter page ad in conference programs
- Complimentary one-year Business Patron or Institutional membership
- Electronic copy of MPMA email mailing list and 2019 conference attendee list
- Logo recognition as a Supporting Sponsor on the MPMA website and in the conference programs

PARTNERING SPONSOR \$2,500 (4 available)

- Welcome delegates from the podium to an evening event, an exhibit hall reception, or the closing lunch OR your name/logo (space restrictions apply) on the conference lanyards
- On-site signage at sponsored event
- Up to 2 complimentary basic conference registrations
- 20% discount on exhibit hall booth
- 20% discount on conference program advertisements
- Preferential placement in exhibit hall
- Acknowledgement on the MPMA website and in conference programs
- Electronic copy of 2019 conference attendee email mailing list

SPONSOR \$1,500

- Sponsor an affinity gathering or meet-up, the closing event, a tour, or a refreshment break with food
- On-site signage at sponsored event
- Up to 2 complimentary basic conference registrations
- 10% discount on exhibit hall booth
- 10% discount on conference program advertisements
- Acknowledgement on the MPMA website and in conference programs
- Electronic copy of the 2019 conference attendee mailing list

***DON'T SEE A FIT? WE CAN CUSTOMIZE A
SPONSORSHIP TO FIT YOUR NEEDS***

To learn more about conference sponsorship opportunities, or to become a sponsor, contact Deb Arenz: director@mpma.net or 402-904-6938

The Mountain-Plains Museums Association (MPMA) is a 501(c)3 non-profit organization. All sponsorships are considered tax-deductible donations to the extent allowed by law. Sponsors will receive a written acknowledgement of their donation.
MPMA's tax identification number is: 23-7117775

ADVERTISING OPPORTUNITIES

Advertising in our preliminary and final conference programs provides exposure to industry decision makers and targets a diverse audience of museum professionals. Print and electronic advertising is an excellent, affordable, and effective way to invest your marketing dollars.

ADVERTISE IN OUR PRELIMINARY &/OR FINAL CONFERENCE PROGRAMS

The preliminary program is distributed to over 5,000 and the final conference program is distributed to all conference attendees.

Preliminary Program (electronic only)*

- Outside Back Cover (8 ½" w x 11" h) \$875
- Inside Back Cover \$875
- Inside Front Cover \$875
- Full Page (7 ½" w x 10" h) \$675
- Half Page (4 ¼" h x 7 ½" w) \$375
- Quarter Page (3 ¼" h x 4 ½" w) \$300
- Business Card (2" h x 3 ½" w) \$175

Final Program (printed b&w, color electronic)*

- Outside Back Cover (8 ½" w x 11" h) \$775
- Inside Back Cover \$775
- Inside Front Cover \$775
- Full Page (7 ½" w x 10" h) \$575
- Half Page (4 ¼" h x 7 ½" w) \$275
- Quarter Page (3 ¼" h x 4 ½" w) \$200
- Business Card (2" h x 3 ½" w) \$125

*Exhibitors receive a 10% DISCOUNT on all program ads.

Preliminary Conference Program: Artwork due April 19, 2019

Final Conference Program: Artwork due August 19, 2019

Specifications

Advertising copy should be submitted in electronic format. Tiff or jpeg preferred, but can work with PDF. Images can be grayscale or color. MPMA reserves the right to crop images to fit the publication and to reject those that do not meet our production standards. NOTE: Files must be at a minimum resolution of 150 dpi.

LITERATURE IN CONFERENCE TOTE BAGS

Pricing:

By June 30, 2019: \$325

July 1-August 31, 2019: \$375

Additional items: +\$100 each

Oversized items: +\$250 each

Specifications & Shipping

Literature should be a single sheet no bigger than 5" x 8" or a single 11" x 8.5" sheet folded and will be included in each delegate's conference registration packet. Literature must be received between September 17-20, 2019. Items received before or after those dates may not be included in the registration packets and no refunds received outside of these dates or shipped with an incorrect mailing address.

Sign up for conference advertising here: www.mpma.net/Advertising-and-Sponsorship

EXHIBITOR OPPORTUNITIES

A presence at the joint conference offers you top-level exposure to decision makers across the Mountain-Plains region. Participating in the exhibit hall will increase your networking and educational opportunities and offers exhibitors the opportunity to attend sessions, workshop, and network with conference delegates.

- The exhibit hall will be open Monday, September 23 from 7:30am-5pm and Tuesday, September 24 from 8am-4:45pm. Four thirty minute breaks will be held in the hall as well as a breakfast, a closing reception, and the R.E.A.L. Stage.
- Each booth will include: ELECTRICITY & WIRELESS INTERNET, a six-foot table, two chairs, a table drape, and trash can
- Exhibitors will receive two complimentary registrations. Fee for additional exhibitors is \$50 each. Events are additional and registration will be online.

BASIC BOOTH RATES

By July 21: \$975

By August 19: \$1200

After August 19: \$1450

Exhibitors are required to initiate or renew MPMA membership with registration.

MPMA membership categories and membership benefits can be found here:

<https://www.mpma.net/business-memberships>

- Booth with Business Associate membership: Booth rates above + \$200
- Booth with Business Patron membership: Booth rates above + \$350
- Booth with Business Friend membership (membership level includes an exhibit hall booth):
 - o By July 21: \$1200
 - o By August 19: \$1425
 - o After August 19: \$1675
- Booth with Business Trailblazer membership (membership level includes an exhibit hall booth):
 - o By July 21: \$2400
 - o By August 19: \$2625
 - o After August 19: \$2875

Further information and exhibit hall registration is available here:

www.mpma.net/Exhibitor-Opportunities

Questions? Contact Hillary English: mtplains@gmail.com

*We look forward to seeing you in
Albuquerque!*

<https://www.mpma.net/Conference>

#MPMANewMexico