



2021 Technology Competition

The Mountain-Plains Museums Association (MPMA) is accepting entries for the annual technology competition. The Technology Competition recognizes museums for innovative and effective use of technology to serve the needs of their audience. This is a juried competition with a minimum of three judges.

There is a \$15 fee per entry. Entrants will be invoiced after the submission is received.

Presentation of awards will take place at the annual awards ceremony during the MPMA conference in Sioux Falls, South Dakota, October 5-8, 2021. Competition winners are expected to attend the awards banquet in-person to receive their award.

Entrants will be notified of their award status via email by August 27, 2021.

Questions: please email the MPMA Awards Chair: hyojung.cho@ttu.edu or the MPMA Executive Director: director@mpma.net

Deadline: All nominations must be RECEIVED by July 16, 2021

Entry Categories:

- Online Presence—websites; online exhibits, programs, and/or educational resources
- Multi-media—examples include interactive kiosks, interpretive interactive installations, videos, and audio/visual tours

Entry Rules:

- Competition is open only to MPMA institutional members. [Become a member here.](#)
- There is no time limit (year produced) for entries submitted.
- An institution may submit multiple entries but may not submit previous publication competition winning entries
- There is a \$15 fee per entry
- A complete entry form must be submitted with each entry.

Criteria:

Award winners must demonstrate outstanding achievement in the following areas:

- **Content:** including the quality of writing, script, narrative, editing and research
- **Image:** the quality of video and/or still images with special attention to how objects are visualized
- **Audio:** the quality and innovative application of sound in a multimedia project

- **Interface:** the quality of the visitor and user's experience with special attention to the ease of use and/or navigation
- **Design:** the visual appeal of graphic elements and the overall "look and feel"
- **Accessibility:** the compliance with universal design guidelines
- **Innovative use of technology:** the extent to which new directions are charted or old challenges are resolved by using technology in a new way
- **Appropriate use of technology:** the extent to which the selected technology is effective, given its defined audience, purpose, and content
- **Overall appeal:** including the success of connecting with a defined audience, and using narrative elements such as humor, drama, or mystery

Entry Forms & Submittals:

[Please complete the online entry form.](#)

Three copies must be submitted of any non-web based entries. Entries must be clearly labeled with the exact title of the program and running time (if applicable), and the name of the sponsoring museum; all information should correspond to that given on the entry form.

Film and video programs should be submitted using a file sharing platform. CD, DVD, or Flash Drive submissions are acceptable, but not preferred.

All competition materials are to be sent to MPMA Awards Chair: Hyojung Cho, MPMA Awards Chair at Museum of Texas Tech University / Box 43191 / Lubbock, TX 79409 / Hyojung.cho@ttu.edu