







# Museums make Minnesota a better place to live, learn, and work.

#### **MINNESOTA MUSEUM FACTS**

- 360 museums in the state—6.8 for every 100,000 residents (national average 5.9)
- 313 towns and cities have at least one museum—51 in Minneapolis and St. Paul alone (compared to 38 in Chicago)

### MINNESOTA MUSEUMS IMPROVE THE STATE'S ECONOMY

- The total economic impact of Minnesota museums is over \$298 million annually.
- In FY10, the six largest MN museums (Minnesota Children's Museum, Minnesota Historical Society, Minneapolis Institute of Arts, Science Museum of Minnesota, Walker Art Center, Minnesota Zoo) had:
  - A combined operating budget of over \$175,658,363
  - A combined visitorship of 4,212,166
  - A combined 1,313 employees
- Minnesota museums benefit from federal grant programs. Federal grants for 2010 in MN:
  - I IMLS—\$783,588
  - NSF—\$1,710,976
  - NEA—\$1,746,390
  - NEH—\$1,446,383

## ACROSS THE UNITED STATES, MUSEUMS ARE ECONOMIC ENGINES

- Museums employ 400,000 Americans, according to the American Association of Museums.
- U.S. museums contribute \$21 billion to the American economy each year (2008 estimate), encouraging economic growth in their communities.
- Visitors to historic sites and cultural attractions, including museums, stay 53% longer and spend 36% more money than other kinds of tourists.



#### MINNESOTA ASSOCIATION OF MUSEUMS

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