

MPMA Competitions

Publication Design Competition

The Publication Design Competition recognizes outstanding publication design by MPMA member institutions. This is a juried competition with a minimum of three judges. Judges are graphic designers within the MPMA region.

Entry Categories

- Books and exhibition catalogs
- Brochures and rack cards
- Development or Promotional Package
- Magazines, newsletters, quarterly or biannual publications

Entries are judged in two budget levels.

- Operating under \$250,000
- Operating budget \$250,000 and over

(This is the operating budget for the institution not for the department responsible for developing the submission.)

General Information:

- Competition is open only to MPMA institutional members, but the institution may join when submitting an entry.
- Competition pieces must have been published within the 12 months preceding the entry deadline.
- An institution may enter as many categories and as many entries per category as it wishes
- Each entry requires a \$15 entry fee payable to MPMA

Technology Competition

The MPMA Technology Competition recognizes museums for innovative and effective use of technology to serve the needs of their audience. This is a juried competition with a minimum of three judges. Judges are museum and media professionals with expertise in media and technology programming, production, and subject content.

Entry Categories:

- Online Presence—websites, online exhibits, social media (Twitter, Facebook, etc.)
- Exhibit Technology—internal use of technology to enhance exhibits (interactives, videos, audio/visual tours, etc.)

Entries are judged in two budget levels.

- Operating under \$250,000
- Operating budget \$250,000 and over

(This is the operating budget for the institution not for the department responsible for developing the submission.)

Entry Rules:

- Competition is open only to MPMA institutional members.
- Institutions may submit their institutional membership along with their entry.
- There is no time limit (year produced) for entries submitted.
- An institution may submit multiple entries.
- Each entry requires a \$15 entry fee payable to MPMA