



## 2018 Technology Competition Entry Form

**Deadline Extended:** All materials must be RECEIVED by May 11

Mail your Technology Competition entries, along with this completed form, and three copies of the publication to the MPMA Awards Chair: Hyojung Cho, MPMA Awards Chair at Museum of Texas Tech University / Box 43191 / Lubbock, TX 79409/[Hyojung.cho@ttu.edu](mailto:Hyojung.cho@ttu.edu)

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### Entry Category:

Online Presence—websites, online exhibits, social media (Twitter, Facebook, etc)

Exhibit Technology—internal use of technology to enhance exhibits (interactives, videos, audio/visual, etc.

### Institution:

### Address:

### City:

### State:

### Zip Code:

### Name of Contact Person:

### Phone:

### Email:

### Review Copy Format:

Please attach all applicable media to submission email. If submission consists of media larger than 2MB, please supply on CD-ROM, DVD-ROM, flash drive, or other storage media. The MPMA competition requires three (3) copies of any physical materials (including discs or flash drives). Send review copies with entry form to: Hyojung Cho, MPMA Awards Chair at Museum of Texas Tech University / Box 43191 / Lubbock, TX 79409/[Hyojung.cho@ttu.edu](mailto:Hyojung.cho@ttu.edu)

### Title of Entry:

**Entry Information:**

Please fill out this information very carefully as it will be used by the judges to evaluate your entry. Be as complete, but also as concise, as possible. It is more important to discuss the goals and objectives and strategies behind the project's creation than to walk through the content of the program. Please detail any special technical instructions for installing or viewing non-web entries. For in-exhibition interactives or installations please provide screen shots of the interface (if applicable) to help the judges understand the experience of the user.

**Content/Synopsis:**

Please include: your intended audience, how you hope to serve them, why you chose this specific media, any other considerations that would help the judges better understand your entry.

**URL (if applicable):**

Please include a short paragraph of a 15-minutes recommended pathway for navigating all non-linear programs. For instance, highlights of your Web site or specific content areas that you would like the judges to take a look at first.

**Credits:**

Individuals responsible for the development including production companies. This will be used in promotional material in announcing the winner.

**Production Source:**

In-house production

Production Company

**Production Budget:**

**Additional Information:**

Description of the installation and/or related media products, if applicable.